

Streetscape Master Plan Study

Main Street

Ayer, Massachusetts



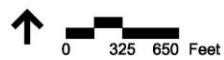
PRESENTED TO: Town of Ayer

PRESENTED BY



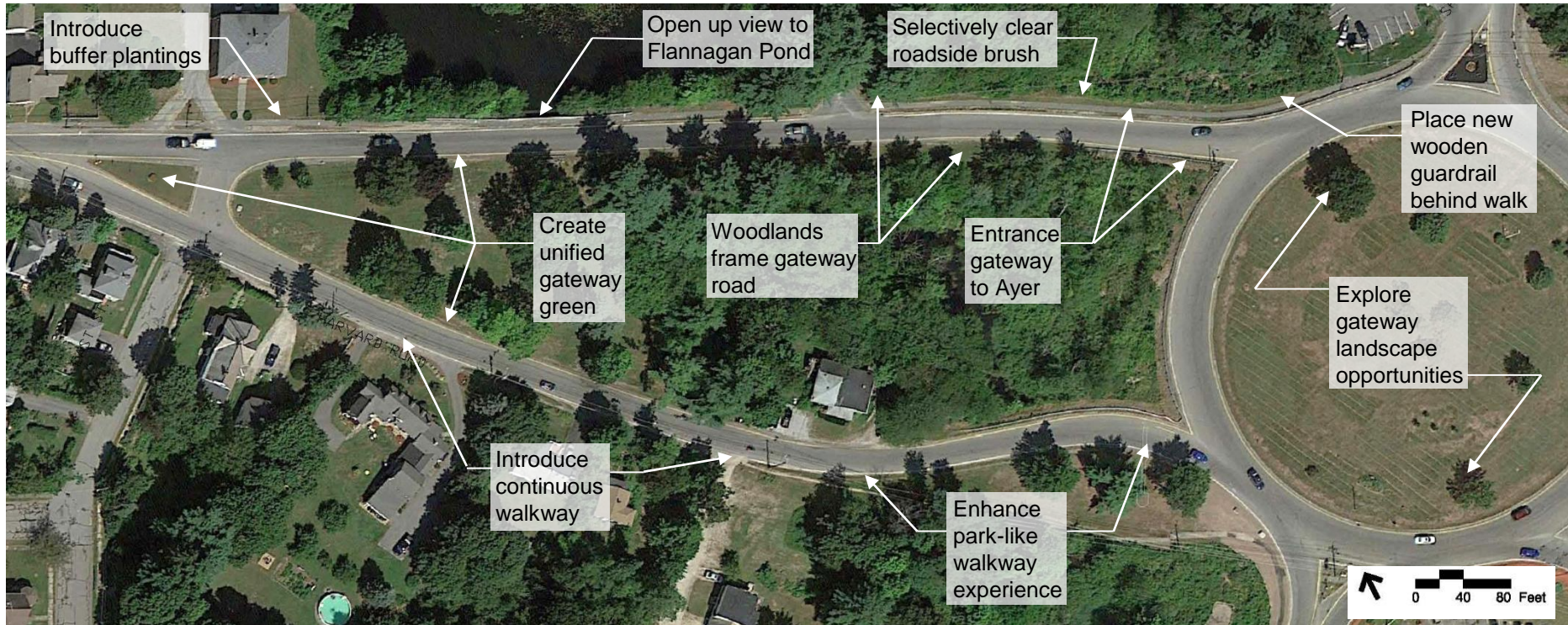
September 2015

The Main Street Corridor

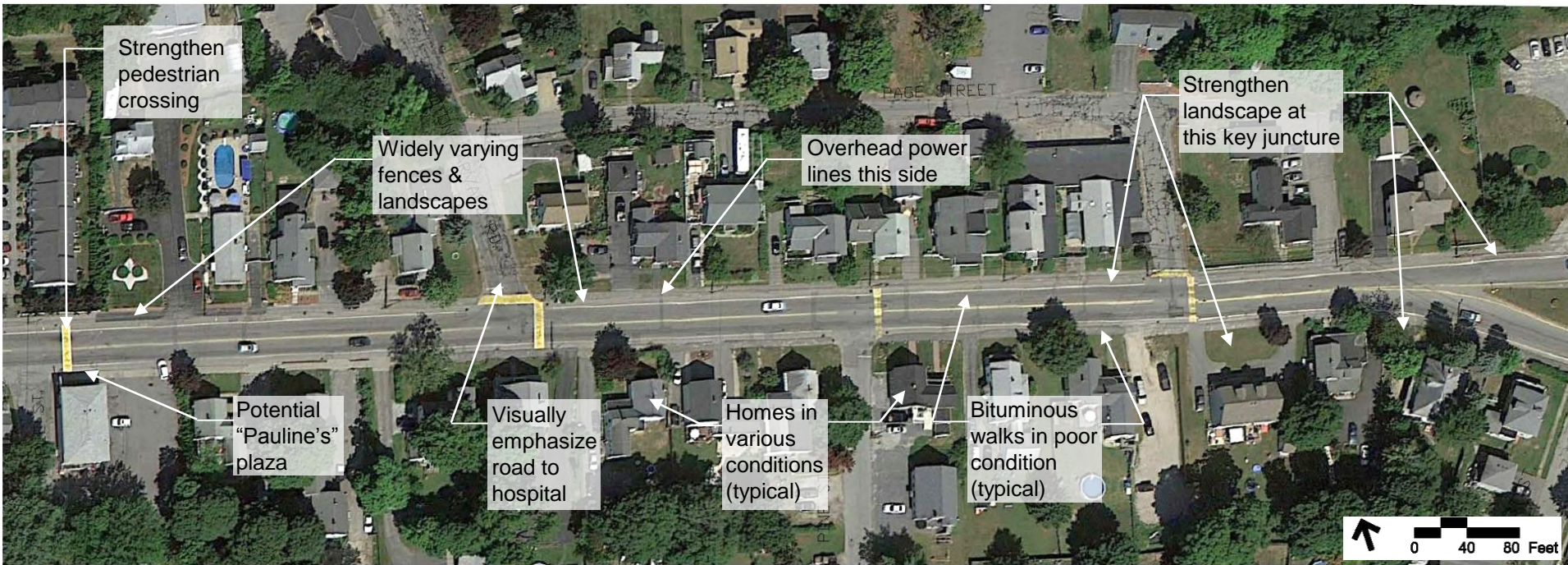


Existing Conditions Inventory

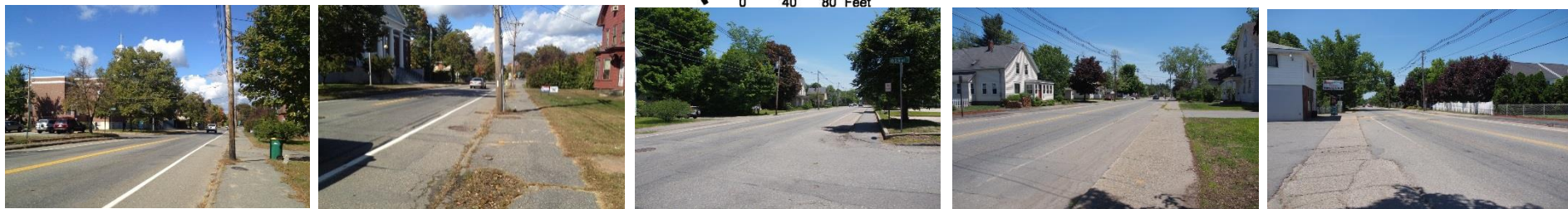
Eastern Gateway



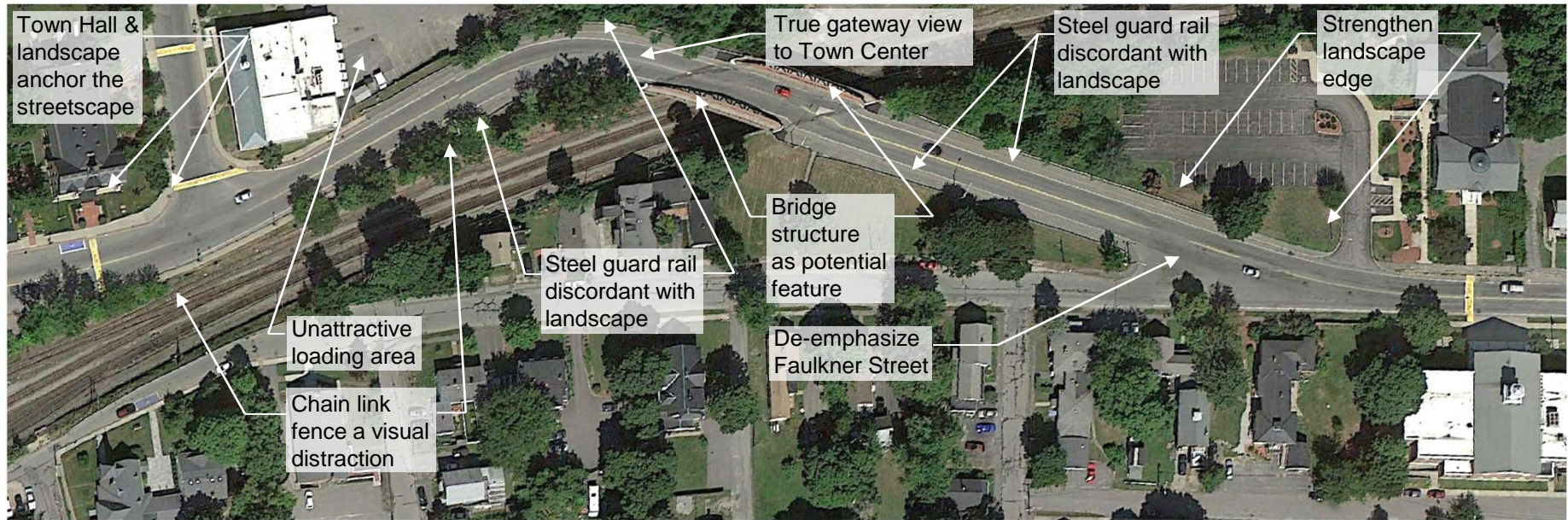
East Main Street



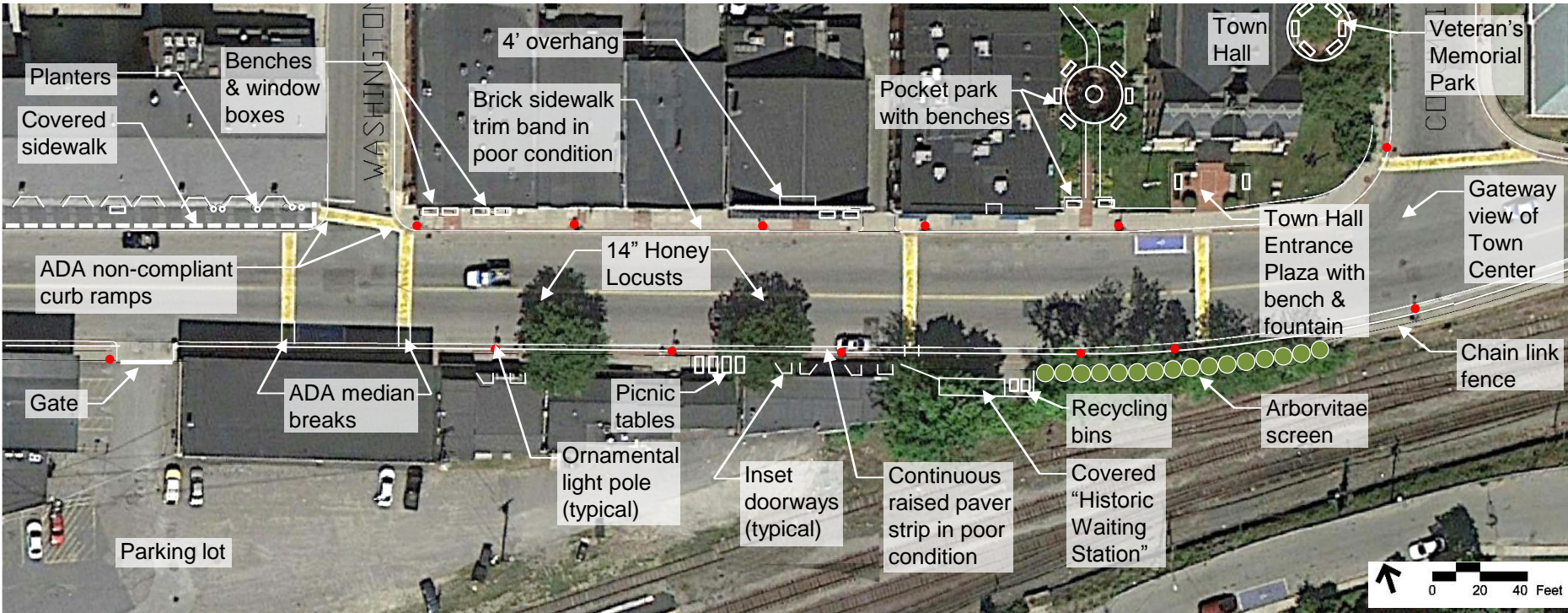
East Main Street



Eastern Gateway to Town Center



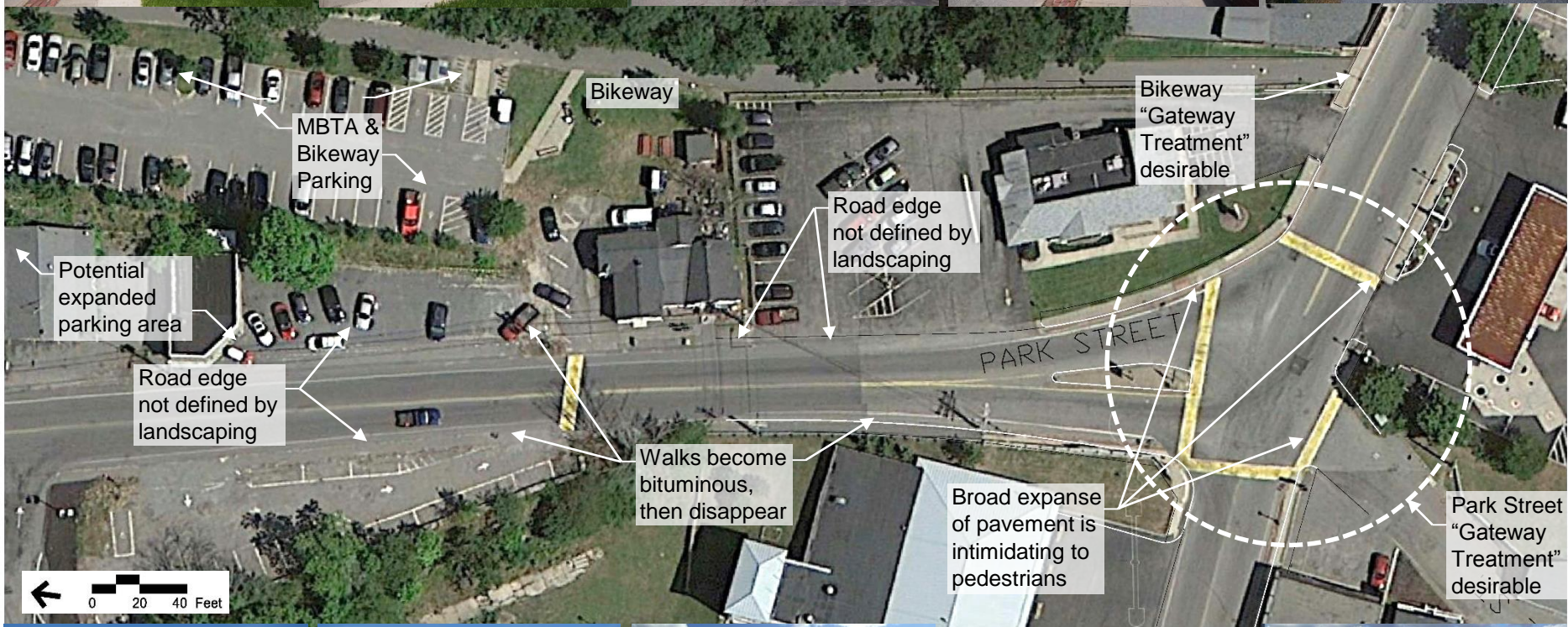
Town Center



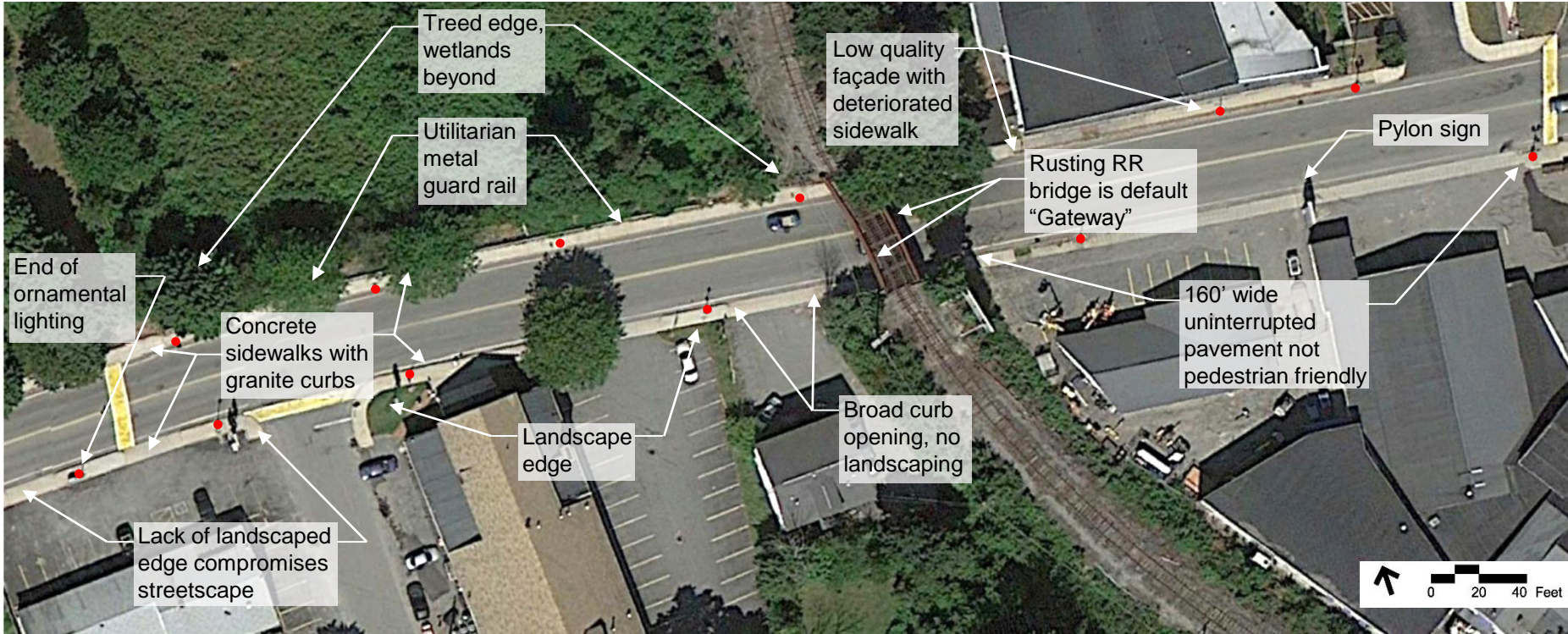
Town Center



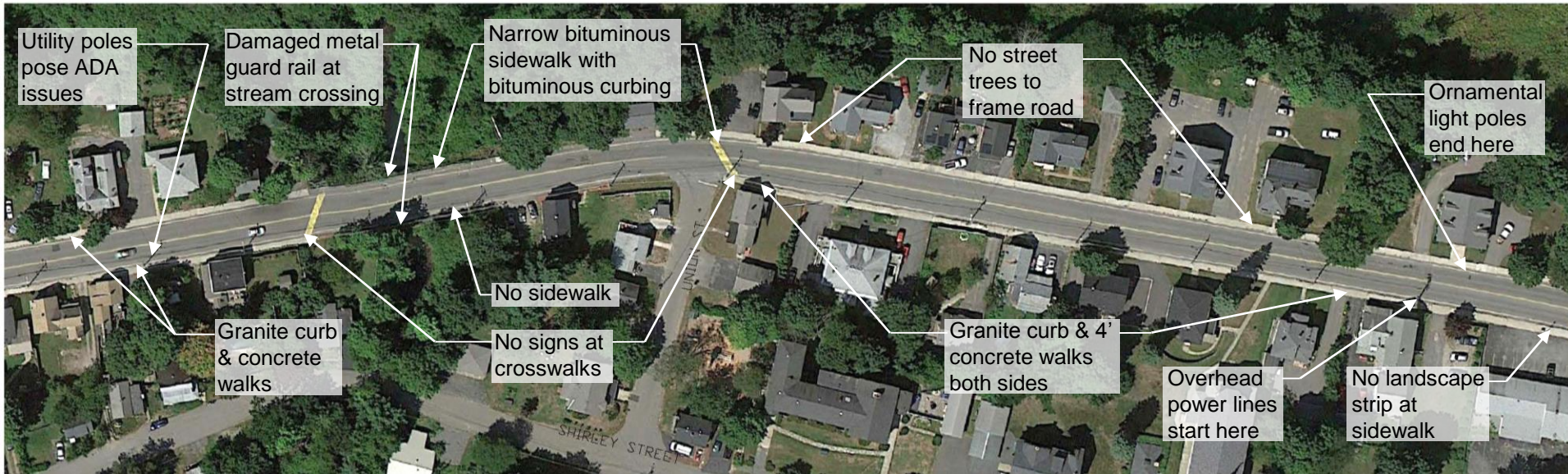
Park Street



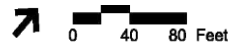
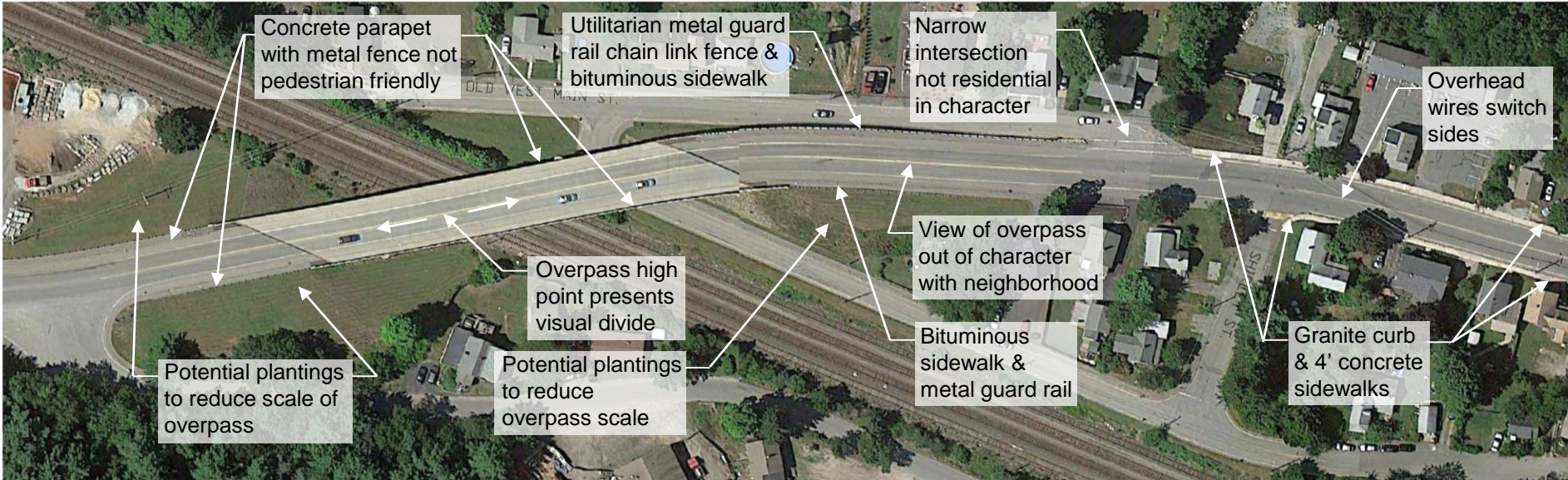
Transition to West Main Street



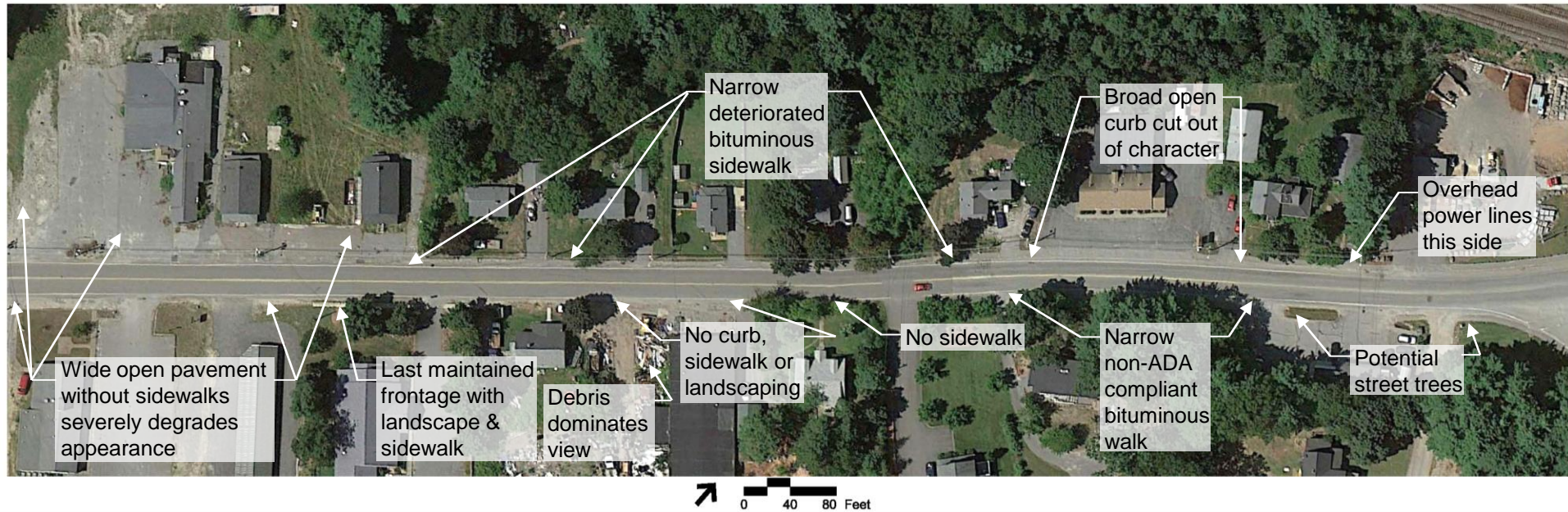
West Main Street



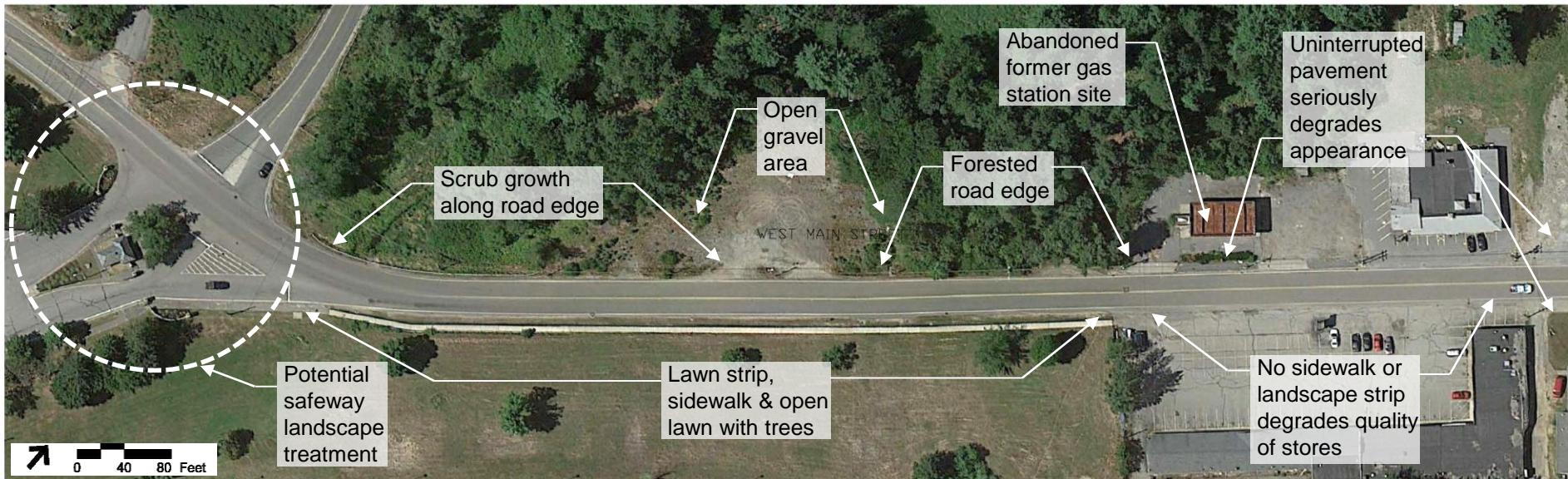
West Main Street



West Main Street

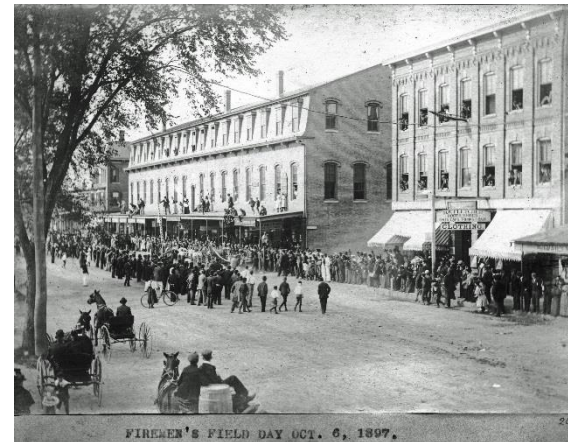
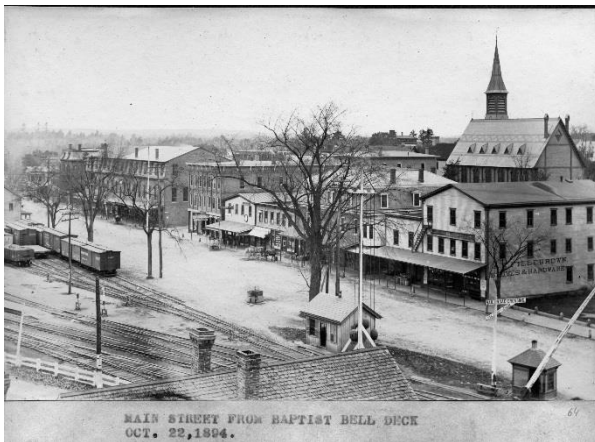
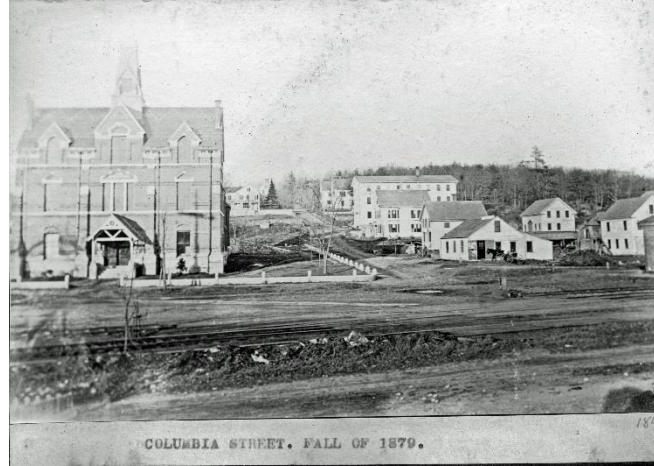


Western Gateway

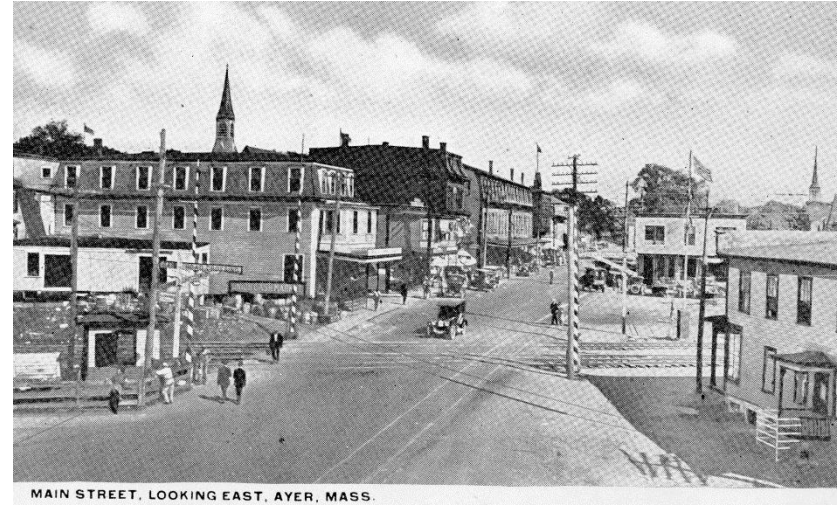


Historic Context of Main Street

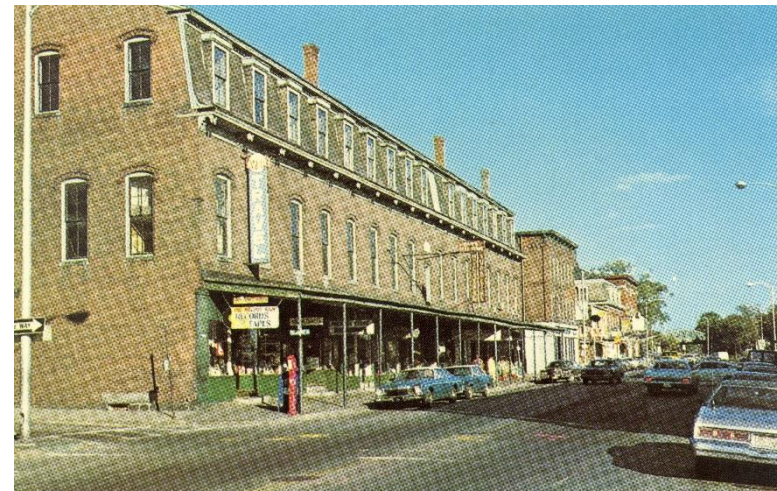
Historic Photos: 1875 - 1894



Historic Photos: 1907 - 1925

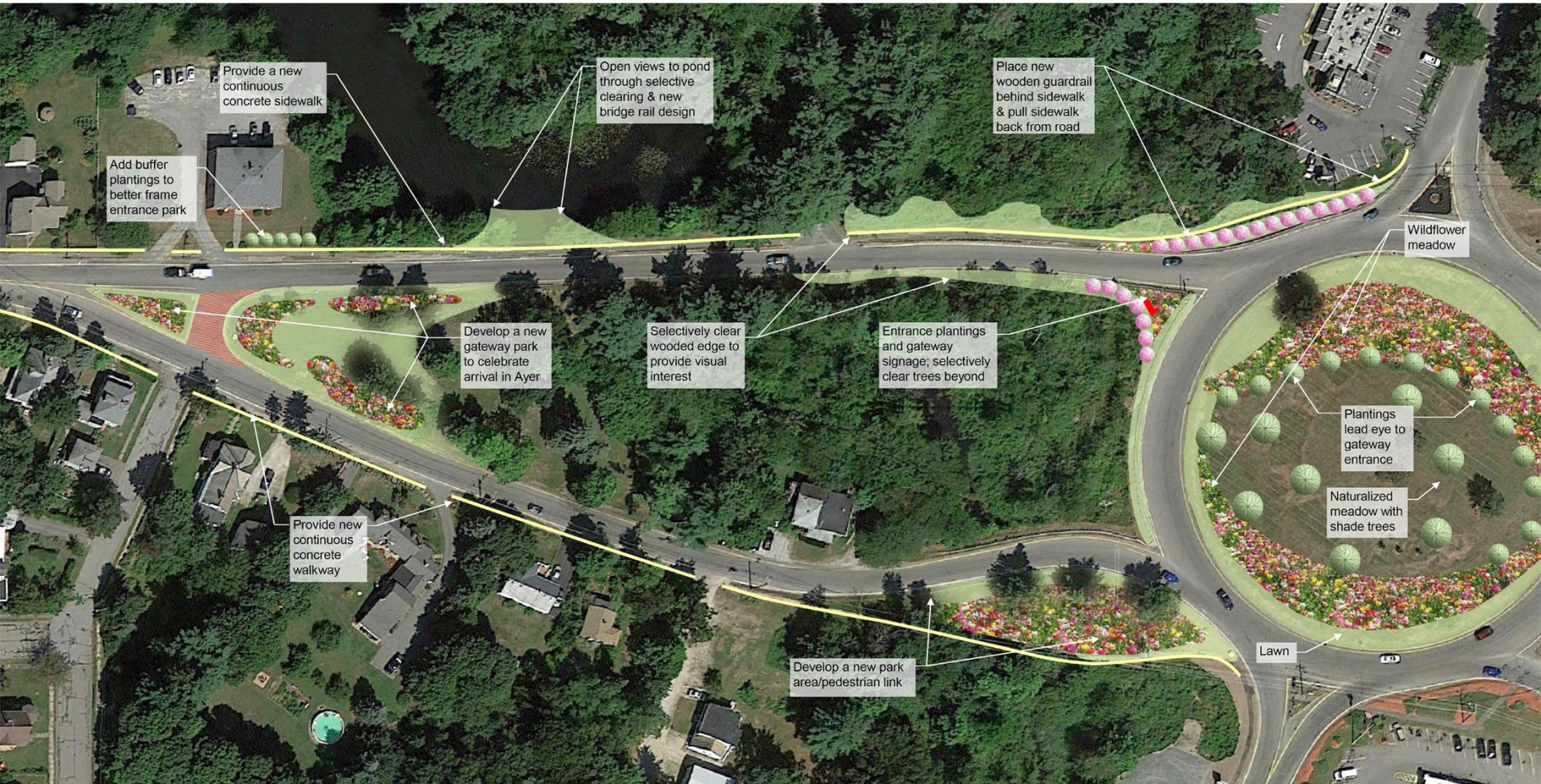


Historic Photos: 1940 - 1968



Streetscape Concept Plans: Gateway Entrances

Eastern Gateway



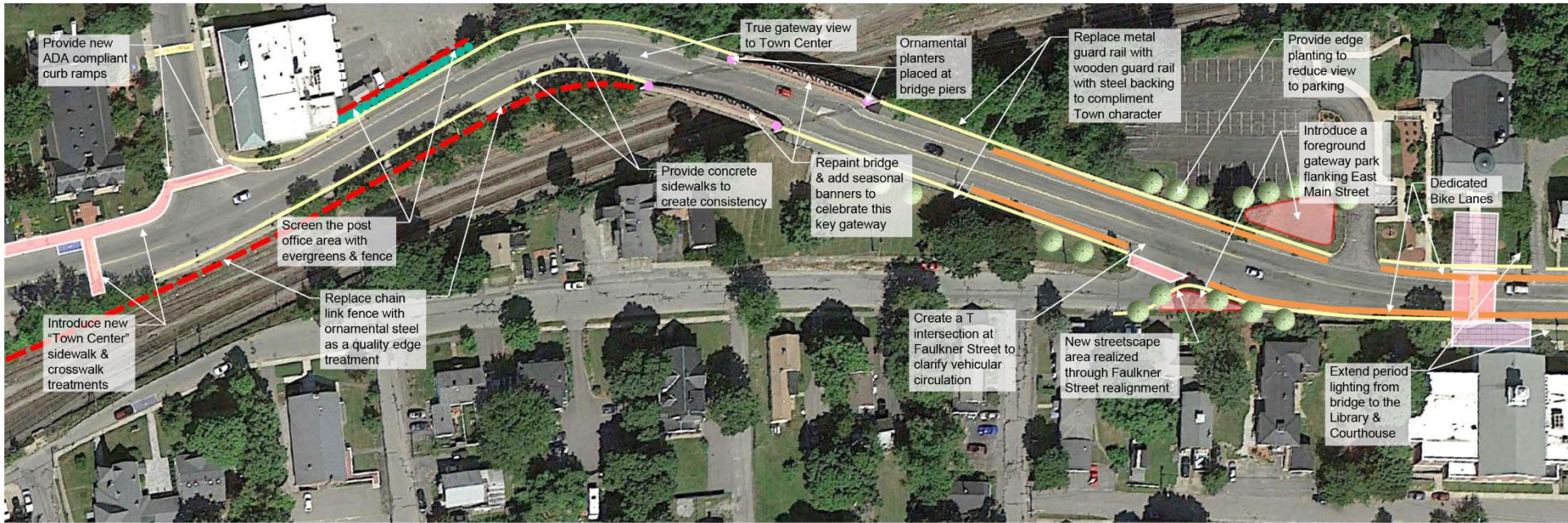
East Main Street – Concept 1



East Main Street – Concept 1



Eastern Gateway to Town Center – Concept 1



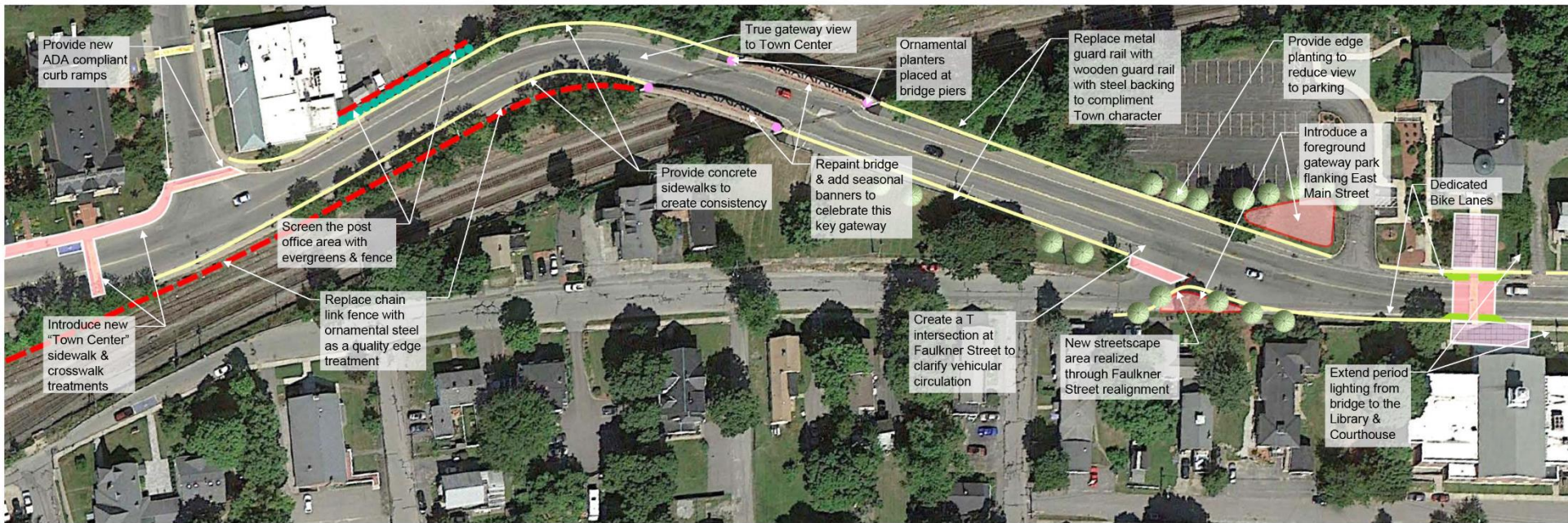
East Main Street – Concept 2



East Main Street – Concept 2



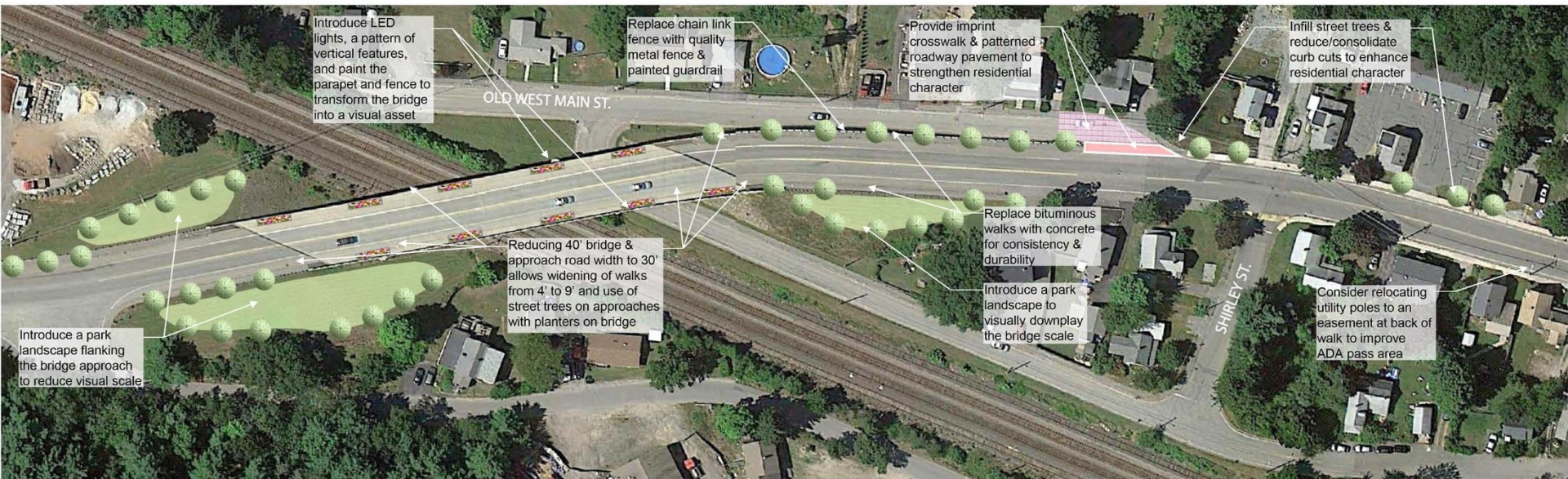
Eastern Gateway to Town Center – Concept 2



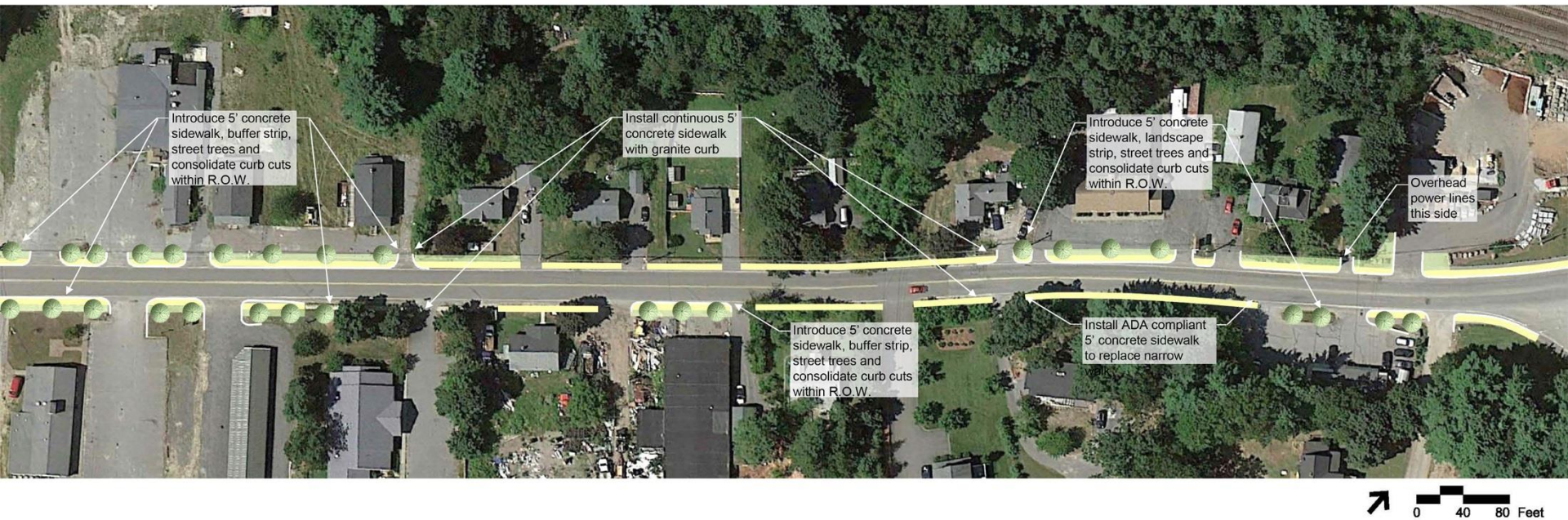
West Main Street



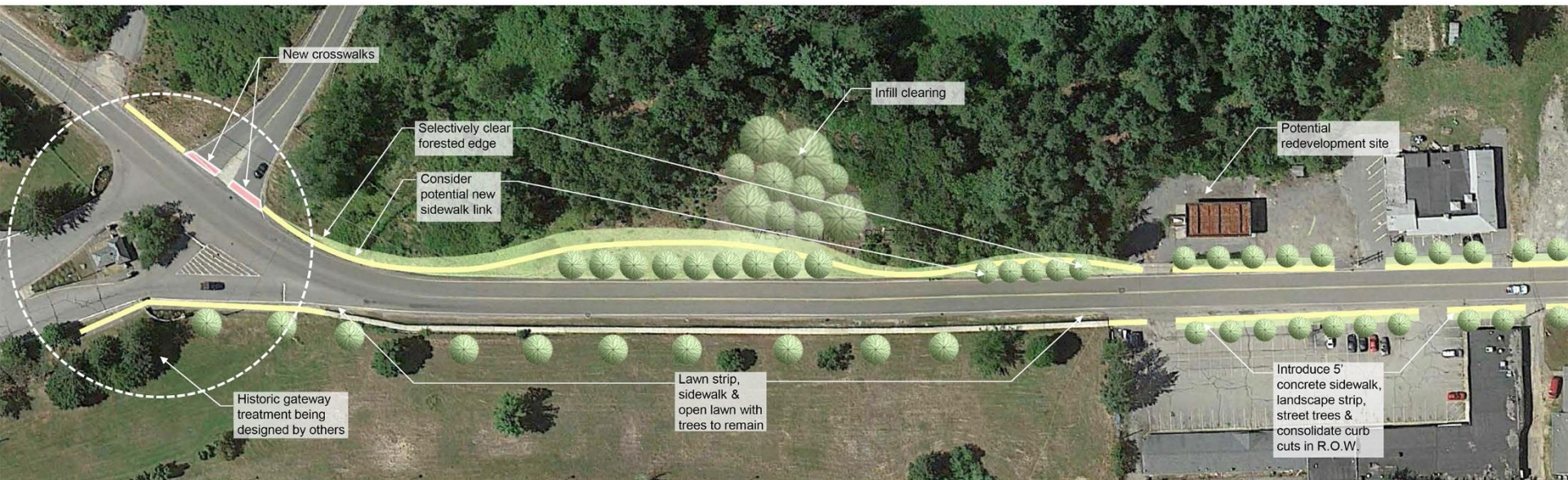
West Main Street



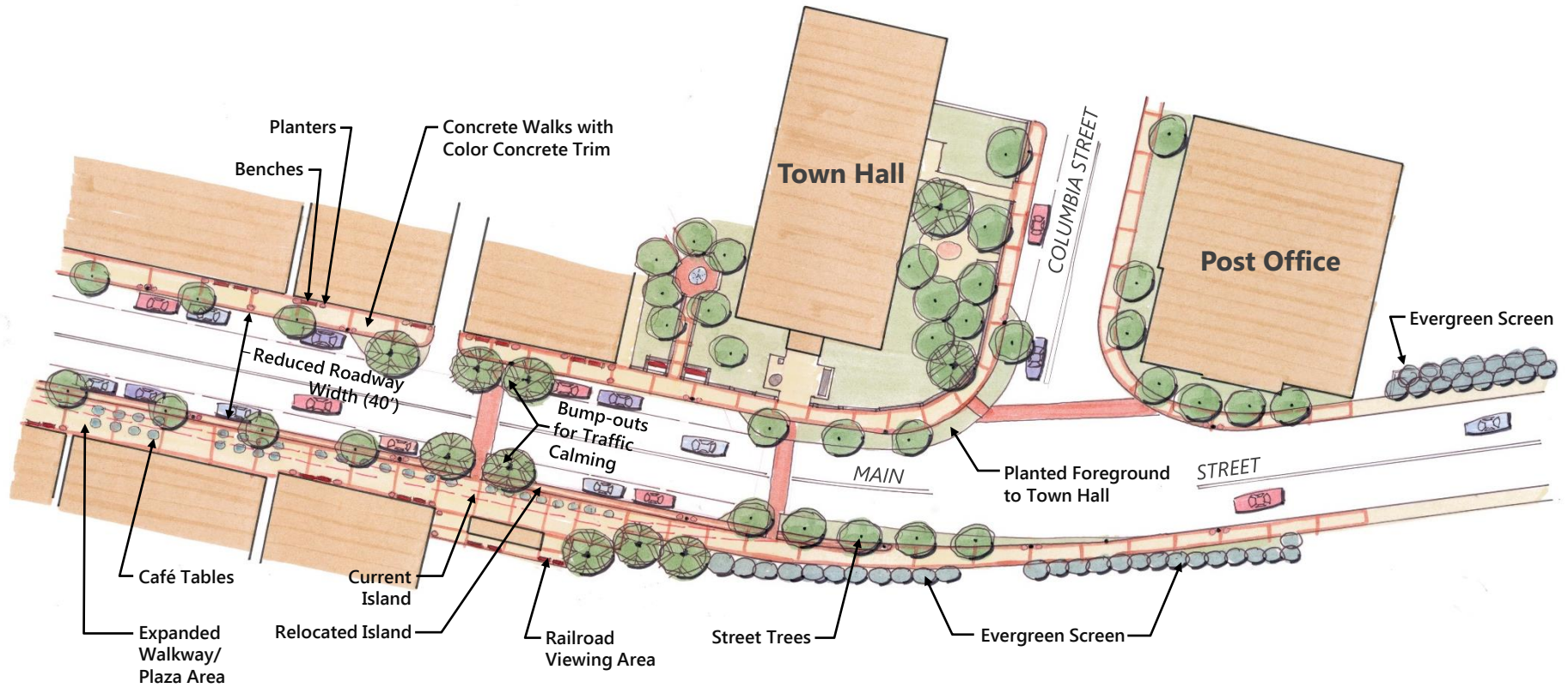
West Main Street

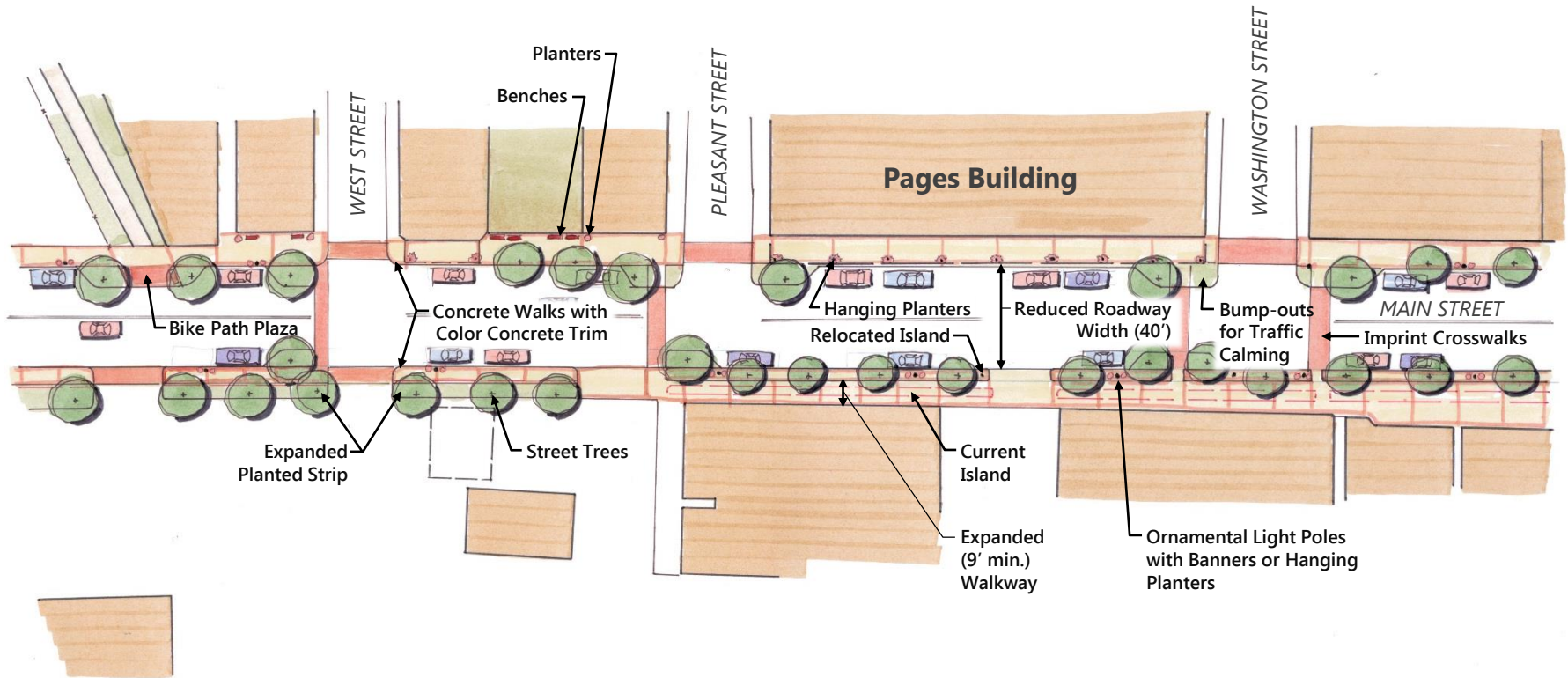


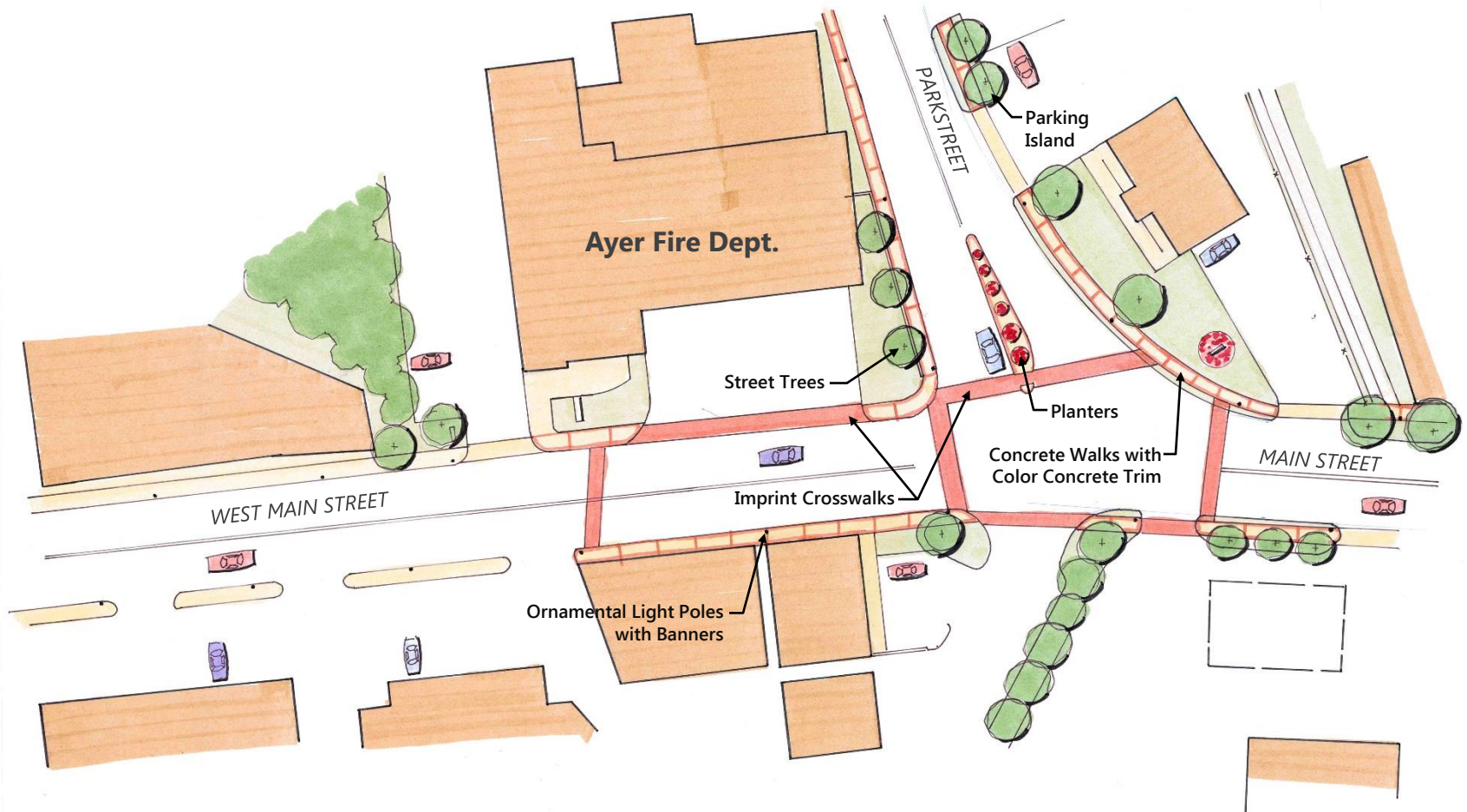
Western Gateway



Town Center Concept Plans







Visualizations of Potential Improvements









Possibilities Towards a Palette of Materials

Site Furnishings



Site Furnishings



Site Furnishing Options - Café

Tables



Site Furnishing Options - Bike Racks



 MAGLIN™

MBR200
BIKE RACK / SUPPORTS À VÉLOS



Scored Concrete Pavement



Scored Concrete and Paver Band



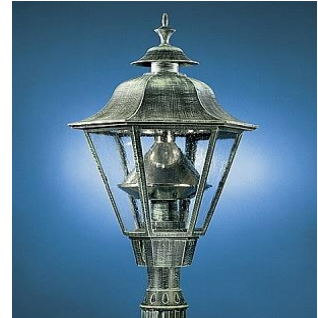
Concrete Sidewalk and Precast Paver Panels



Scored & Colored Concrete Pavement



Lighting



Shrubs and Perennials



Myrica pennsylvanica
Northern Bayberry



Coreopsis Early Sunrise



Autumn Joy Sedum



Kalmia latifolia - *Mountain Laurel*

Nicotiana



Rhododendron - Pjm Rhododendron



Chinese Pennisetum



Trees

Malus X - Crabapple Profusion



Malus - Snowdrift Crabapple

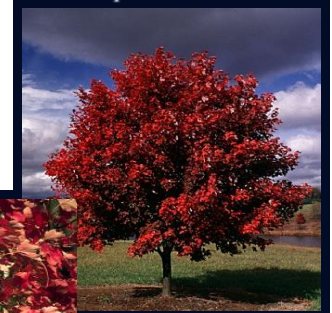
Quercus palustris
Pin Oak



Pyrus calleryana - Chanticleer



Acer rubrum
Red Maple



Fraxinus pennsylvanica
Green Ash



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