



TOWN OF AYER
I.T. COMMITTEE MEETING
Meeting Minutes
Tuesday, August 25, 2015 6:00 PM
Ayer Town Hall

The IT Committee Meeting was called to order at 6:10PM and adjourned at 6:45PM; Four members were present: Cindy Knox, Robert Pontbriand, Lt. Brian Gill, and Lisa Gabree; Carly Antonellis also attended.

Website Redesign: The committee reviewed the fourth draft of the new website design. Everyone felt that this version is much better than what we had seen before, but no one was wowed by it. Discussion of the general layout focused on:

- Ayer and the logo need to be more prominent – this is still too small
- The header and footer need to be the same: footer should be at the bottom as the header is at the top.
- The color of the header and footer should be the same
- Change all Upcoming events to Town-Wide Calendar
- Move Bylaws & Policies to bottom of Citizen Action Area – align the text up to the button area (the same way Citizen Action Center is presented at the top)
- Swap out background photo to one of Town Hall for the next review

After reviewing other Town's website designs, the committee has decided that the Town of Plymouth's design is really nice. Cindy will investigate how to get this done. There may be an additional charge for this.

Adjournment: 6:45 PM

CK
2/3/2016
RAG 2/3/16
WLL
2/3/16
R.A.P.
2/3/16