



TOWN OF AYER
I.T. COMMITTEE MEETING
Meeting Minutes
Thursday, November 2, 2017 3:30 PM
Ayer Town Hall

The IT Committee Meeting was called to order at 3:35pm and adjourned at 4:20pm. All members were present: Cindy Knox, Robert Pontbriand, Lt. Brian Gill, Lisa Gabree, and Capt. Paul Fillebrown. Guest was Alan Manoian, Director of Community & Economic Development. Quorum was met.

Economic Development Website

Alan presented the latest iteration of the Economic Development Website and expressed his concerns that the web designer is not hearing him. He presented his vision for the site, which was passed along to the designer, and showed the committee what he had received. The committee agreed that Alan's visuals were better and that it didn't seem as though the designer was listening to him.

Robert stressed that the site needs to be up and running by the end of 2017.

Alan gave a short talk on demographics and explained how they would help him attract new businesses to the town.

Adjournment: 4:20pm