Ayer Master Plan Committee

"Looking to the Future"

The Master Plan Committee will be reaching out to ALL stakeholders in Ayer to gather input for the new Master Plan. We intend to engage all boards and committees, other key groups in town, as well as residents. Take the Survey here.

Each person is an important part of planning for Ayer's future.

We need your ideas and opinions to make Ayer even better!

MGA Chapter 41, Section 81D mandates that municipalities must create a Master Plan every 10 years. A Master Plan is a guidance for implementing public policy covering a broad range of topics, and describes a long-term time horizon.

The first part of the process is gathering information toward developing a future vision, determining town values and identifying strategic goals.

Some of the focus areas we will look at are:

Goals and Policies	Transportation and Circulation
Housing	Services and Facilities
Economic Development	Education
Sustainability	Technology and Communication
Cultural and Natural Resources	Land Use & Zoning
Open Space	Town Governance

What topics are we missing?

Working with a consultant and Town staff, the Committee will have an extensive public participation plan and schedule to ensure broad community engagement and community input during the planning process.

The new Master Plan will reflect current needs as well as changing attitudes among townspeople and how they envision the future of Ayer. The credibility and utility of the Master Plan process and the prospect for its implementation rests heavily on strong public participation, including development of a set of common values and goals shared by a diverse range of Ayer residents.

The goal is to come up with a Plan that all Town boards and committees can work with when making decisions and implementing policies. The plan should not be "static"; it should be a "living document" that guides the direction of all decision-making throughout Ayer. As part of its legacy, the Committee hopes to recommend a structure that will enable the plan to be updated on a regular basis and to ensure that it will be adhered to by the Town's governing bodies and staff.

Please begin to think about how you can become involved! Thank you,

Ayer Master Plan Committee

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