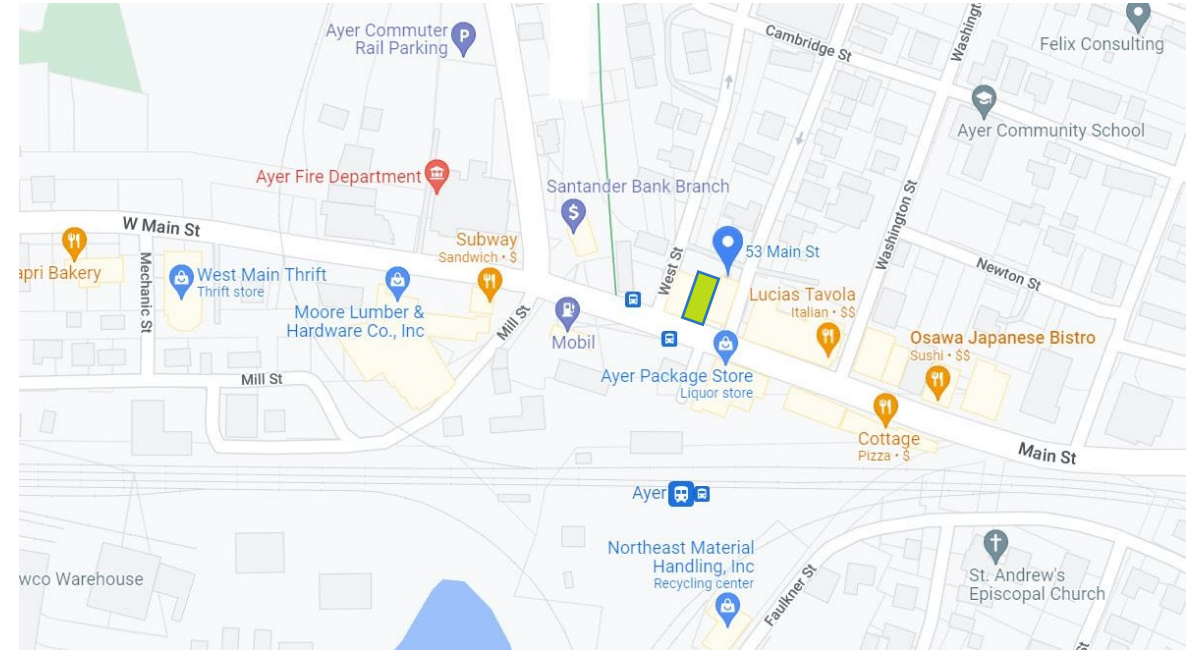


53-55 Main Street Ayer

Proposed Pop-up Space
June 2022

Site

Approximately 2900 sf

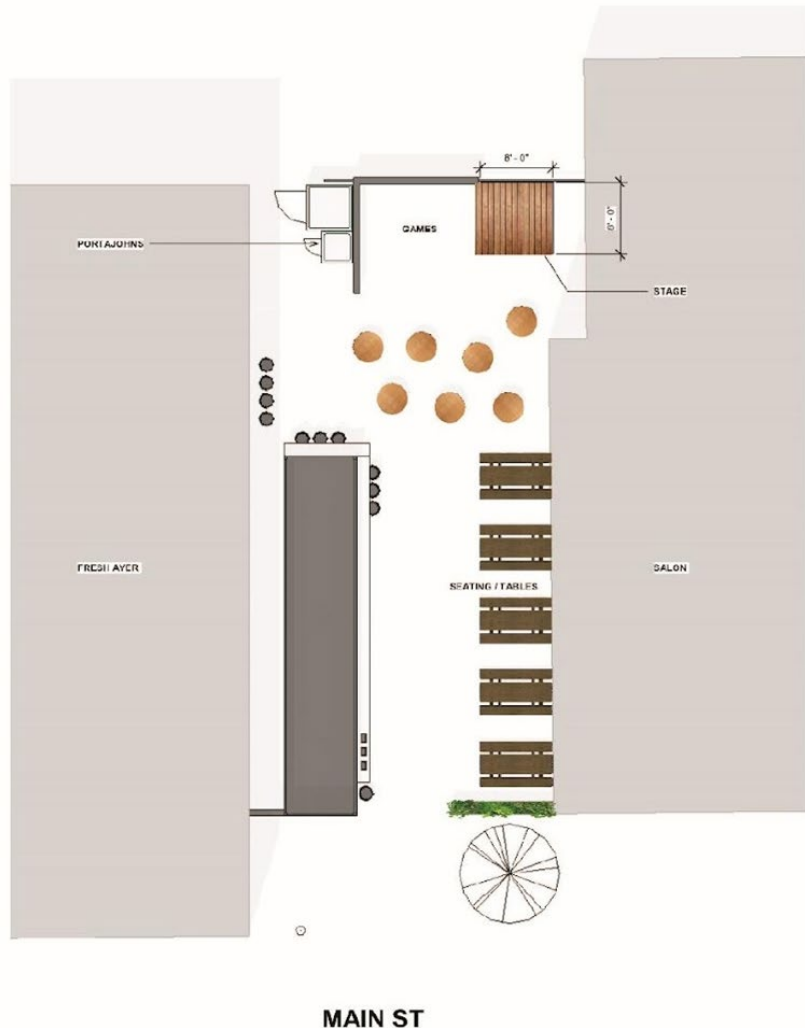


Located on Main Street with 36' of street frontage, this 2900 sf site is close to many local restaurants, the Ayer commuter rail station, and the Nashoba Rail Trail.

Site Photos



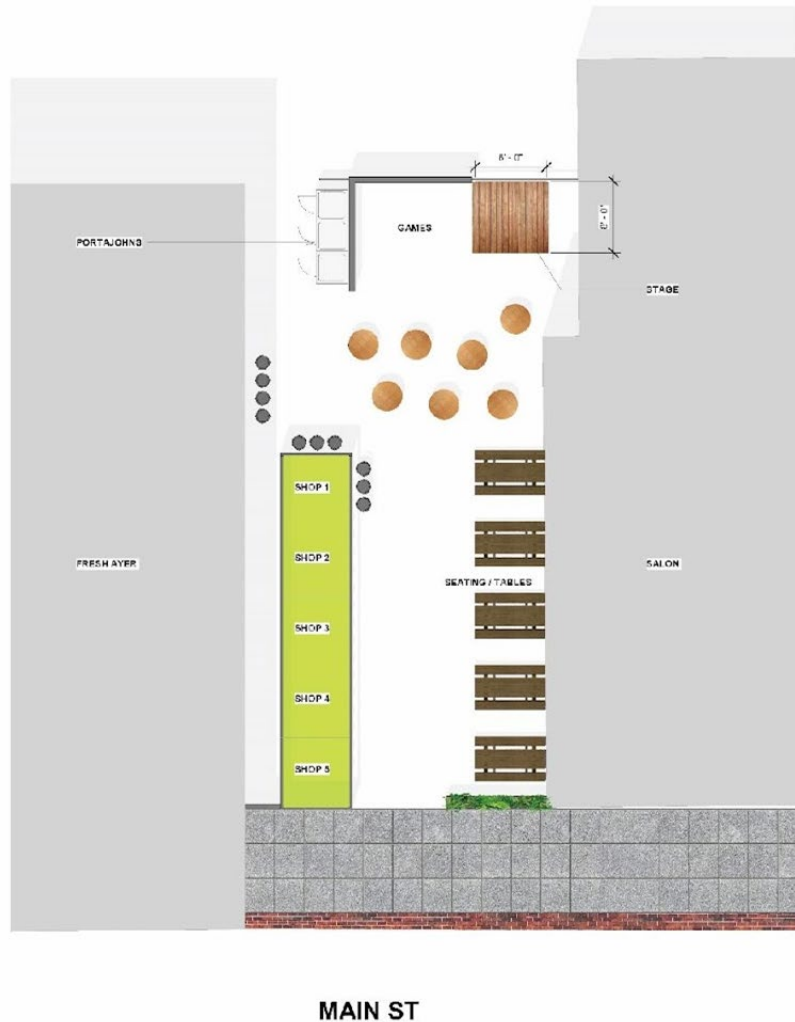
Summer 2022



To make use of the space for summer and fall of 2022, we propose to bring a shipping container to the site for storage and as a canvas for local artwork. Also, we want to provide picnic tables, tabletops, lawn games, and two portajohns.

We hope to partner with local (within walking distance) restaurants and provide online ordering platforms, delivery, and an outdoor eatery. We would also like to host events with self contained food and beer vendors.

Summer 2023



For the summer of 2023, we'd like to scale up the operation at the site into a fully functional restaurant within the shipping container. We would renovate the shipping container to comply with all board of health and building department bylaws. Inside, we would provide unitized kiosks that local vendors could rent and customize to showcase them in a fun, bite-sized gathering space. We would still provide tables and seating for guests as well as classic lawn games.

Pop-up Space Inspiration



Pop-up food courts are, well, popping up everywhere! A great outdoor destination for families and adults, pop-up food courts and beer gardens provide visitors with a chance to sample local food, beer, gather safely outdoors, and partake in fun games.



Local Examples



Common Craft
Burlington, MA



Assembly Row
Somerville, MA



Local Examples



Cinquecento Roman Trattoria
South End, Boston, MA



Medusa's Downtown Beer Garden
Hudson, MA



Pop-up Space Inspiration



Pop-up Space Inspiration



Pop-up Space Inspiration



Pop-up spaces also provide the infrastructure for other town functions such as farmer's markets, art fairs, and community gatherings!