

Senior Center/Community Center Survey

DRAFT 07.24.23

The Town of Ayer is conducting this survey to get a better understanding of our community's social and recreational needs. The information gathered will help us develop plans for a multi-use community center that will include a senior center, as well as a gymnasium and other meeting space for community recreation programs.

Thank you for participating, your feedback is important!

About You

1. Name: _____
2. Address: _____
3. Email: _____

4. Gender
 - a. Male
 - b. Female
 - c. Non-binary

5. Your ages:
 - a. 18-24
 - b. 25-34
 - c. 35-44
 - d. 45-54
 - e. 55-64
 - f. 65-74
 - g. 75-84
 - h. 85+

6. How many children do you have in each of the following age groups:

_____ Birth – 5 years

_____ 6-14 years

_____ 15-17 years

7. Are you an Ayer resident?
 - a. Yes
 - b. No

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8. How often do you currently use Pirone Park?

- a. I do not use Pirone Park
- b. A couple times a year
- c. Monthly
- d. Weekly
- e. Multiple times a week

Community Needs

9. What are the most important social and recreational needs in the Town of Ayer, for children, older adults and family caregivers, that could be addressed by building an intergenerational community center? (select all that apply)

Fitness/Sports Needs

- a) Aerobic Group Fitness
- b) Basketball (outdoor)
- c) Basketball (indoor)
- d) Climbing Wall
- e) Cross-country Skiing
- f) Cycling
- g) Dance Classes
- h) Fishing
- i) Gardening
- j) Hiking Trails
- k) Ice Sports / Skating (indoor)
- l) Ice Sports / Skating (outdoor)
- m) Martial Arts
- n) Pickleball (indoor)
- o) Pickleball (outdoor)
- p) Playground Equipment
- q) Skateboarding
- r) Soccer (indoor)
- s) Splash Pads
- t) Sport Fields (outdoor e.g. baseball, soccer, etc.)
- u) Swimming (indoor)
- v) Swimming (outdoor)
- w) Tai Chi or Qigong
- x) Tennis
- y) Walking Paths
- z) Water Sports (e.g. canoeing, kayaking, etc.)
- aa) Volleyball
- bb) Yoga
- cc) Other: _____

Recreation Needs

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- a) Arts and Crafts Classes or Meetups
- b) Companionship & informal social interactions
- c) Continuing Education/Self-Improvement Courses
- d) Intergenerational Programs for kids and seniors
- e) Medicare Counseling (SHINE program)
- f) Music/Instrument Lessons
- g) Summer camps or programs for children
- h) Tax Preparation Assistance through AARP for seniors and low-income individuals
- i) Technology Assistance
- j) Theatre/Drama
- k) Coffee bar/morning snacks
- l) Daily meals program for seniors
- m) Concessions/snack bar near gymnasium
- n) Special event community dinners
- o) Other: _____

2. What types of facilities or amenities would you like to see included in a Community Center?

- a) Gym
- b) Indoor walking track
- c) Fitness Equipment
- d) Group Fitness Room (Yoga, Tai Chi, aerobics, etc)
- e) Instructional/Classroom space
- f) Large meeting areas
- g) Small meeting areas
- h) Golf Simulator
- i) Mini-golf/putt-putt
- j) Indoor pool
- k) Outdoor pool
- l) Splash Pad
- m) Outdoor entertainment venue (stage, movie screen, etc)
- n) Skateboard Park
- o) Pickleball
- p) Climbing Wall
- q) Other (please specify) _____

3. What are the most important factors when it comes to recreation amenities (choose up to 3)?

- a) Accessibility and inclusivity
- b) Affordability
- c) Environmental Stewardship
- d) Modern facilities
- e) Multi-use facilities
- f) Sustainability
- g) Other (please specify): _____

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4. From the list below, please select what you feel are the most important factors when considering improvements needed to serve Ayer. (choose up to three):

- a) Acquire more land for future parks
- b) Concentrate on maintaining existing parks and facilities only
- c) Investment in indoor, year-round facilities
- d) Investment in outdoor, seasonal facilities
- e) Provide new recreation opportunities for older adults
- f) Provide new recreation opportunities for youth
- g) Provide swimming opportunities
- h) Upgrade existing parks, recreation facilities, paths and open spaces
- i) Other (please specify): _____

5. What are the barriers that prevent you from participating in recreation activities? Select the primary reason:

- a) Lack of Time
- b) Lack of Town facilities
- c) Don't know what's available
- d) Cost
- e) Health issues
- f) Transportation
- g) Not interested
- h) Proximity to home
- i) No barriers to participation
- j) Other (please specify) _____

6. Do you believe that users of a Town-owned community center should have to pay user fees?

- ~~a) Yes~~
- ~~b) No~~

7. Would you be willing to pay a user/membership fee in order to use the proposed Community Center at Pirone Park?

- a) Yes
- b) No

8. Would you be willing to pay a user/membership fee in order to use the proposed Community Center at Pirone Park, if it included swimming facilities?

- a) Yes
- b) No

9. Do you have other suggestions/ideas that you would like to share?

Thank you for participating in the survey. To hear the results and learn more about the project, please attend our public forum on **DAY, DATE, TIME, LOCATION.**

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Sources:

[FileStream.ashx \(escribemeetings.com\)](#)

[Planning - Sharing Our Space](#)

[Intergenerational Contact Zones: A Compendium of Applications — Extension and Outreach — Department of Agricultural Economics, Sociology, and Education \(psu.edu\)](#)

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