



**Town of Ayer**  
**Public Hearing for Cable Provider Contract**  
**Wednesday, February 18<sup>th</sup>**  
**Ayer-Shirley Regional High School Auditorium**

## Fact Sheet

- Cable provider contract expires March, 2023; the town has the right to re-negotiate. This public hearing is for the residents to voice their concerns regarding contract negotiations.
- Can we get a new cable provider or service to work with the Town and APAC? Unfortunately, we've reached out to other providers and no one has taken Ayer up on this offer. Comcast is currently our only cable provider.
- Comcast has a contract with Ayer that gives money for a Community Access Station. A very small percentage of your cable bill comes to APAC to provide payment for staff and equipment.
- Ayer Public Access Corporation (APAC) is a 501-c3 community access television & media station.
- APAC's mission is to provide Ayer with the knowledge and tools to create their own digital media; as well as delivering premium video content through our three Public, Education, and Government Channels online at [ayerpublicaccess.org](http://ayerpublicaccess.org) and Comcast Ch. 8,9, and 99.
- APAC is not a government or school run organization. APAC works in tandem with the town and schools, but we are not governed by either department.
- The Cable Advisory Board is currently working on updates to the contract and will be requesting additional funds from Comcast.
- These additional funds will be used for new and updated equipment as well as an increase in staff, to offer more coverage of events and training for residents.
- Monthly increase of approximately \$0.50 to \$1.75 would be the cost impact to the subscriber.