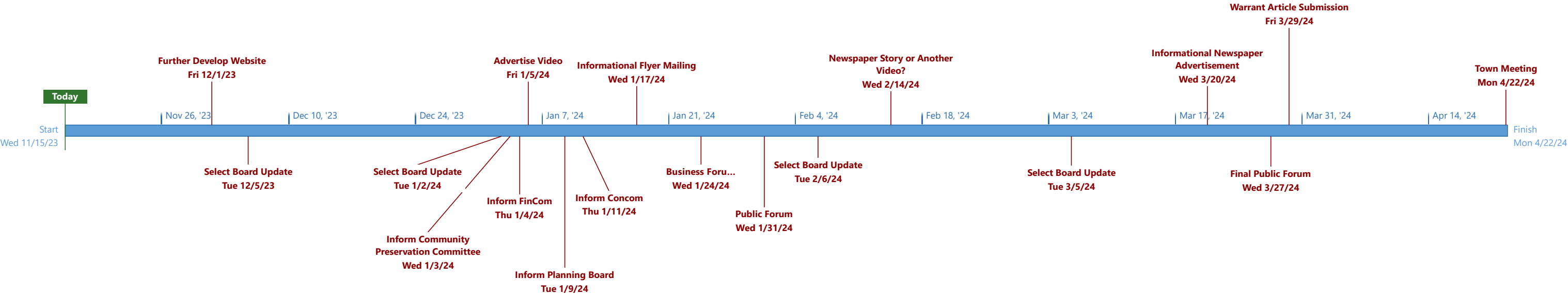


Outreach Activity	Who	What
Further Develop Website	DPW	FAQs, Rate Structure when ready, Policies (credit, etc.) when ready, additional links, Property Viewer when ready
Select Board Update Monthly	DPW	DPW Director under his memo provide brief status update
Video	DPW (lead)	Describe utility, stormwater, current approach/conditions, why a utility?, etc.
Inform Planning Board, Concom, Community Preservation, Fincom, Other	DPW	Brief summary, informative
Informational Flyer Mailing	DPW	Mailing 1 pager with information, can accompany a routine mailing?
Business Forum	DPW, TM, other Wrkgrp members available	Meeting with significant business' in Town to inform of the proposal and impacts
Public Forum	DPW, TM, other Wrkgrp members available	Public meeting inform of the proposal and impacts
Newspaper Story or Another Video?	DPW, other Wrkgrp members available	
Informational Newspaper Advertisement	DPW	Brief informational in newspaper, link to Town web for info
Final Public Forum	DPW, TM, other Wrkgrp members available	Additional forum if so needed



Throughout Timeframe:

- * Biweekly Social Media/Website Blast (Thursday's)
- **Continually Develop website (FAQs, Rate Structure and Proposed Costs, Credit Policy)

Other Potential Outreach:

- Add property viewer
- Interview or Comments from Other Community Leaders who Have Approved Utilities
- Add a Question/Comment Portal on the website

DRAFT