

Stormwater Utility Advisory Group Meeting Agenda

LOCATION: Ayer Town Hall, 1st Floor Select Board Meeting Room

DATE: September 12, 2023

TIME: 4:00 p.m.- 5:00 p.m.

1. Introductions

2. Brief Presentation

3. Open Discussion

- a. What are some benefits for adopting a stormwater utility from your perspective and that will resonate with residents and businesses?
- b. What are your biggest concerns? Where do you see pitfalls along the way to adopting a stormwater enterprise fund and fee?
- c. Share your thoughts on public outreach and communication messaging and frequency. Consider both the general public and local decision-makers along the way to a Town Meeting vote.
- d. Other Questions & Concerns

4. Action Items and Next Steps

- a. Homework. Review stormwater revenue for next meeting. Consider: Should all stormwater expenditures be fee funded (vs. remain on the general fund)? Does this planning budget provide the right level of service to meet the Town's stormwater management goals?
- b. Schedule next advisory group meeting _____