## REPORT FROM INFORMATION TECHNOLOGY – FEBRUARY 2014

**PROJECTS / HARDWARE / SOFTWARE:**
- MUNIS ASP Project
- Ambulance Software & Hardware Conversion
- Budget
- Town Hall Infrastructure
- Asset Inventory
- GIS & Online permitting
- 2013 Annual Town Report
- Troubleshoot issues at Town Hall, DPW, AFD, COA

**WEBSITE / SOCIAL MEDIA:**
- Monitor Daily
- Add video to the Town's website as it became available
- Various Minutes, Agendas, and Calendar updates.
- Posted Notices regarding Weather situations, Automatic Water Meter Readings, Potholes, Finance Committee Survey, Taste of Nashoba, Town Elections, Missing Children & Puppies, Ayer's 143rd Birthday, Rabies Clinic, Community Education, and Benefits,
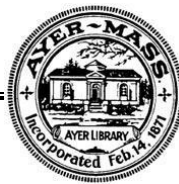- Fielded questions and inquiries

**OTHER:**
- ID Cards for DPW employees
- Mondopad Training
- MUNIS Training
- Replaced a broken system at the Transfer Station
- Met with Vendor for Automatic Meter Readings

**STATISTICS:**
- Video:
  Plays on the Town's website:   155
- Top Five Plays by Country:
  1. United States
  2. Syria
  3. Italy
  4. Japan
  5. Russia

- Number of Facebook fans:  *1,848*
- Number of Twitter followers:  *190*
- Number of recipients to General Announcements:  *169*
- Number of recipients to Board of Selectmen Announcements:  *83*
- Website:
    1. Top Five Web Pages
        1. Assessor Home Page:  *724*
        2. Police Home Page: *472*
        3. Departments:  *423*
        4. Town-Wide Calendar*: 282*
        5. Assessor Maps:  *273*
    2. Number of Unique Visitors:  *6,272*
    3. Number of page views:  *16,825*
    4. Average Visit Duration:  *2 minutes 30 seconds*
- Email:
    1. 67.4% of email sent to the ayer.ma.us domain was rejected due to spam, viruses, or malware
        1. Total number sent:  *17,776*
        2. Number delivered:  *5,794*
        3. Number not delivered due to spam, viruses, or malware:  *11,982*