**REPORT FROM INFORMATION TECHNOLOGY – MARCH 2014****PROJECTS / HARDWARE / SOFTWARE:**

- MUNIS ASP Project
- Ambulance Software & Hardware Conversion
- Budget
- Asset Inventory
- Town Hall Infrastructure
- 2013 Annual Town Report
- ID Cards
- Troubleshoot issues at Town Hall, DPW, AFD, COA
- New wireless; new printers at Fire Station
- Evaluate hosted Exchange email

**WEBSITE / SOCIAL MEDIA:**

- Monitor Daily
- Add video to the Town's website as it became available
- Various Minutes, Agendas, and Calendar updates.
- Posted Notices regarding DPW change in hours, Town-Wide Cleanup Day, Town Elections, Job Openings, Curbside Public Input Meeting, Water & Sewer Rate Public Hearing, Town Budget Public Hearing, Town Meeting Articles, Dog Licenses, School Calendar, Devens HHW, and Municipal Barn Inspector.
- Updated the by-laws
- Fielded questions and inquiries

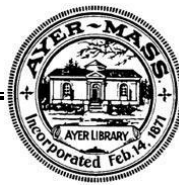
**OTHER:**

- Webinars: Boards & Commissions; Wireless Networks, Sophos protecting roaming data
- Attended the MGISA meeting

**STATISTICS:**

- Video:  
Plays on the Town's website: 254
- Top Five Plays by Country:
  1. United States
  2. Italy
  3. Germany
  4. Spain
  5. Turkey





- Number of Facebook fans: *1,853*
- Number of Twitter followers: *201*
- Number of recipients to General Announcements: *169*
- Number of recipients to Board of Selectmen Announcements: *83*
- Website:
  - 1. Top Five Web Pages
    - 1. Assessor Home Page: *879*
    - 2. Departments: *531*
    - 3. Police Home Page: *476*
    - 4. Board of Selectmen Agendas: *330*
    - 5. Assessor Maps: *326*
  - 2. Number of Unique Visitors: *7,029*
  - 3. Number of page views: *18,940*
  - 4. Average Visit Duration: *2 minutes 21 seconds*
- Email:
  - 1. 69.8% of email sent to the *ayer.ma.us* domain was rejected due to spam, viruses, or malware
    - 1. Total number sent: *23,147*
    - 2. Number delivered: *6,997*
    - 3. Number not delivered due to spam, viruses, or malware: *16,150*