

**REPORT FROM INFORMATION TECHNOLOGY – MAY 2014****PROJECTS / HARDWARE / SOFTWARE:**

- MUNIS ASP Project, Go Live
- Ambulance Software & Hardware Conversion
- Continue installing Exchange email
- Asset Inventory – Completed
- Work in the Town Administrator's Office
- Election
- Town Meeting
- Work with APAC for Mondopad video stream
- Secure email, files and computers for new and terminated employees
- Troubleshoot issues at Town Hall, DPW, AFD, COA
- Water & Sewer online payments
- Video Archiving

**WEBSITE / SOCIAL MEDIA:**

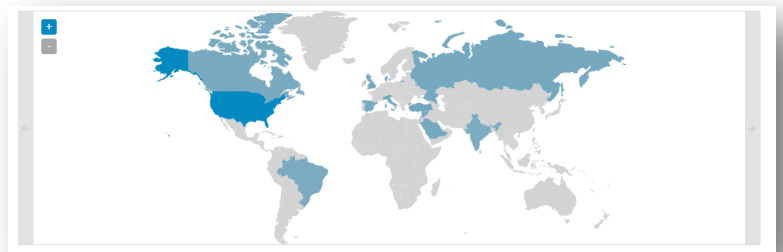
- Monitor Daily
- Added video to the Town's website as it became available
- Various Minutes, Agendas, and Calendar updates.
- Posted Notices regarding Transfer Station Stickers, Financial Systems, Pleasant Street Pocket Park, USPS Food Drive, Swimming Lessons, Drinking Water Week, Summer Sports Camps, Adopt an Island, Memorial Day Exercises, AFD Surplus Property Disposal, and Dig Safe Advisory.
- Respond to questions and inquiries

**OTHER:**

- Attend Board of Selectmen Meetings
- Fourth of July Committee

**STATISTICS:**

- Video:  
Plays on the Town's website: 292
- Top Five Plays by Country:
  1. United States
  2. Italy
  3. Turkey
  4. Denmark
  5. Canada



- Number of Facebook fans: *1,879*
- Number of Twitter followers: *216*
- Number of email recipients to General Announcements: *176*
- Number of email recipients to Board of Selectmen Announcements: *83*
- Website:
  1. Top Five Web Pages
    1. Police Department: *1,302*
    2. Assessor Home Page: *886*
    3. Department Home Page: *546*
    4. Town Wide Calendar: *430*
    5. Assessor Maps: *327*
  2. Number of Unique Visitors: *5,176*
  3. Number of page views: *21,265*
  4. Average Visit Duration: *2 minutes 18 seconds*
- Email:
  1. 59.8% of email sent to the *ayer.ma.us* domain was rejected due to spam, viruses, or malware
    1. Total number sent: *21,443*
    2. Number delivered: *8,619*
    3. Number not delivered due to spam, viruses, or malware: *12,824*