Town of Ayer

Office of Community & Economic Development

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Board of Selectmen Monthly Report June 2015

Meetings attended: (3) July 4th Committee meetings/ Guest Speaker @ Ayer Shirley Rotary/ North Central Development Corp/Governor's Conference in Worcester/Data Common Day, Worcester / MPO meeting

July 4th: All activities for the July 4th celebration are the main focus this month. As chosen chairman, much of all the logistics, advertisement, vendor and parade participants, sponsorship material and entertainment and firework coordination is facilitated by me personally or Ms. Hersey in my office.

Ms. Knox and I put together a new permanent website for all the July 4th information and activities.

Current business activities taking place throughout Town

Rotary Area: Northeast Real Estate that has the Maxant property listed is working with me to look into locating a cell tower in the cemetery located next to that property. Possible zoning change needs to be addressed. Met with developer, Hank Blake, and contacts for Global and Gervais in our efforts to reach a compromise between the Town, residents and Global Corporation.

Downtown Area: Main Street plant and banner program is executed. A mix of new and old Independence banners are placed on Main Street and additional plant hangers are attached to a number of new poles erected by the DPW.

Meetings with Mr. Moore to help him decide the best use for his two soon to be available spaces where the eye glasses doctor and allure nails were located. Mark DiCicco of Lucia's is interested in both places.

Ayer Nail Salon relocates from Park Street to one of Mr. Berry's other location in his three-unit building (the former Spero Building). Have contacted them to help outline their signage possibilities since currently the amount of signage square footage they are using could be beyond the zoning by-law.

Updated all the signage on the Rail Trail Directory sign for new and recently moved businesses.

West Main:

I have also made numerous visits to Fresh Ayer Sports, Hawk's Nest and Empire City in the Devens Shopping plaza. Fresh Ayer had to relocate when Mr. Berry decided to close the building. He is actually doing better at this location.

Park Street/Fitchburg Rd:

Coordinated and facilitated all the information and scheduling of the IDFA meetings pertinent to the new Shop and Save grocery store and the eventual loan documentation for the first of two \$100,000 closings that would take place: one in June the other Aug. 1.

I have had contact and offered possibly signage loans to the new owner of the Kleenit Building.

On hearing of possibly National Grid work, I began inquires with contact to our customer service contact.

Willow and Westford Rd:

Continue to be involved with admin support of Catania Spagna's expansion of their rail siding Have provided Mr. Routhier a large amount of information content for a project he is contemplating with the Pan Am Rail System

Updated the signage on the business directory on New England Way

Additional Projects/Duties and Responsibilities:

- 1) Coordinating with Ayer Historic the Preservation Agreement for the Pleasant Street School (on-going)
- 2) Organizing and drafting the final Green Communities report
- 3) Initial administrative involvement with the upcoming Comprehensive Plan 2015
- 4) Locating new restaurant directions banners at the entrance to the Rail Trail
- 5) Drafting a new Downtown tourist project: a train enthusiast watching and photo area around the current brick sitting area building Discussed with Robert.