

**REPORT FROM INFORMATION TECHNOLOGY – JUNE 2015****PROJECTS / HARDWARE / SOFTWARE:**

- Troubleshoot & resolve issues at Town Hall, DPW, AFD, COA
- On-Line Permitting - funding
- Migrate user files to new servers
- Digitizing Documents
- Setup new equipment at Council on Aging
- Upgrade of CodeRed Emergency Notification Upgrade, training & testing
- Prepare for AmbuPro Upgrade
- Setup equipment and software for scanning old water records

**WEBSITE / SOCIAL MEDIA:**

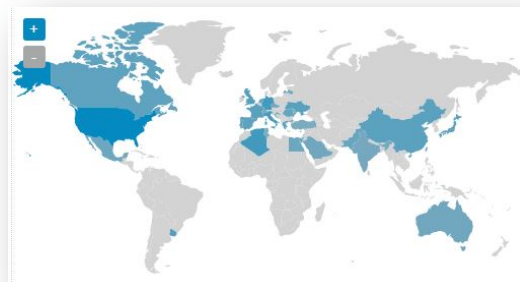
- Monitor Daily
- Added video to the Town's website as it became available
- Various minutes, agendas, calendar, and page updates
- Setup equipment for Board & Committee meetings
- Posted Notices to General Announcements on the website, Facebook, Twitter, and APAC as needed.

**OTHER:**

- Board of Selectmen Meeting
- Department Head Meetings
- Emergency Planning Meeting
- Met with City Hall Systems, online payments
- Citizen Engagement, Stress Management, Drupal webinars

**STATISTICS:**

- Video:  
Plays on the Town's website: **960**
- Top Five Plays by Country:
  1. United States
  2. Algeria
  3. Italy
  4. Uruguay
  5. Germany



- Most Played Video:
  1. Ayer-Shirley Regional High School Graduation June 5, 2015
  2. School Committee 5/15/2015
  3. Board of Selectmen 6/2/2015
  4. Addams Family Play 5/2015
  5. Fourth of July 7/2013
  
- Number of Facebook fans: **2,147**
- Number of Twitter followers: **395**
- Number of email recipients to General Announcements: **212**
- Number of email recipients to Board of Selectmen Announcements: **100**
  
- Website:
  1. Top Five Web Pages
    1. Assessor
    2. Police
    3. Departments
    4. Town-Wide Calendar
    5. Parks
  2. Number of Unique Visitors: **6,034**
  3. Number of page views: **21,101**
  4. Average Visit Duration: **2 minutes 07 seconds**
  
- Email:
  1. **43.8%** of email sent to the ayer.ma.us domain was rejected due to spam, viruses, or malware
    1. Total number sent: **25,058**
    2. Number delivered: **14,076**
    3. Number not delivered due to spam, viruses, or malware: **10,982**