REPORT FROM INFORMATION TECHNOLOGY – AUGUST 2015

PROJECTS / HARDWARE / SOFTWARE:

- Troubleshoot & resolve issues at Town Hall, DPW, AFD, and COA
- On-Line Permitting – Vendor Selection
- Website Upgrade
- Parks & Rec Outdoor Youth Program – Online Signups
- Board & Committee Database training & implementation
- AmbuPro Training
- Setup Cell Extenders at Town Hall & Fire Station
- Setup new cell phones
- Setup new laptops & desktops
- Add new employees
- Water Dept. Firewall issues

WEBSITE / SOCIAL MEDIA:

- Monitor Daily
- Added video to the Town's website as it became available
- Various minutes, agendas, calendar, and page updates
- Setup equipment for Board & Committee meetings
- Posted Notices to General Announcements on the website, Facebook, Twitter, and APAC as needed.

OTHER:

- IT Committee Meeting
- Parks Department Meeting
- Department Head Meeting

STATISTICS:

- Video:
  Plays on the Town's website: **371**
- Top Five Plays by Country:
  1. United States
  2. Uraguay
  3. Brazil
  4. Algeria
  5. Italy

- Most Played Video:
  1. Board of Selectmen 8/11/2015
  2. Zoning Board of Appeals 8/19/2015
  3. ASRSD School Committee Meeting 8/4/2015
  4. Board of Selectmen 7/14/2015
  5. Devens Museum Interview 7/18/2015

- Number of Facebook fans: *2,229*
- Number of Twitter followers: *448*
- Number of email recipients to General Announcements: *213*
- Number of email recipients to Board of Selectmen Announcements: *101*

- Website:
  1. Top Five Web Pages
     1. Police
     2. Assessor
     3. Parks & Recreation
     4. Departments
     5. Town-Wide Calendar
  2. Number of Unique Visitors: *5,857*
  3. Number of page views: *19,869*
  4. Average Visit Duration: *2 minutes 01 seconds*

- Email:
  1. **46.1%** of email sent to the ayer.ma.us domain was rejected due to spam, viruses, or malware
     1. Total number sent: *17,887*
     2. Number delivered: *9,647*
     3. Number not delivered due to spam, viruses, or malware: *8,240*