

**REPORT FROM INFORMATION TECHNOLOGY – JUNE 2017****PROJECTS / HARDWARE / SOFTWARE:**

- Troubleshoot & resolve issues at Town Hall, DPW, Ayer Fire, and Council on Aging.
- Security – Newsletter, Tips, and Training.
- Setup new employees; remove access for terminated employees.
- Set up new and replacement computers, phones, tablets, and printers.
- Set up equipment for Board & Committee meetings.

**WEBSITE / SOCIAL MEDIA:**

- Monitor Daily
- Added video to the Town's website as it became available
- Various minutes, agendas, calendar, and page updates
- Posted Notices to Announcements on the Website, Facebook, Twitter, and APAC as needed.

**OTHER:**

- Cyber Security CIS Controls
- Continue work on DPW Infrastructure – Address wireless issues at Wastewater
- Various meetings
- Attended MGISA Conference
- Upgraded internet at the Transfer Station
- Replaced 13 phones and four tablets

**STATISTICS:**

- Video: Plays on the Town's website: **556**
- Top Five Plays by Country:
  1. United States
  2. Canada
  3. Uruguay
  4. Italy
  5. Algeria
- Most Played Video:
  1. Board of Selectmen – January 3, 2017
  2. Memorial Day Exercises 2017
  3. Board of Selectmen – June 6, 2017
  4. ASRHS Awards 2017
  5. ASRHS Graduation 2017
- Number of Facebook followers: **3,182**
- Total Facebook Page Likes: **3,308**
- Number of Twitter followers: **928**



## STATISTICS: (CONT)

- Website:
  1. Top Five Web Pages
    1. Sand Pond Beach
    2. Assessor
    3. Police Department
    4. Transfer Station
    5. Employment Opportunities
  2. Number of page views: **24,377**
  3. Average Visit Duration: **2 minutes 19 seconds**
  4. Number of Sessions: **9,700(Desktop: 56.9% Mobile: 43.1%)**
- *Email stats are no longer available*