

The Ayer Library
Director's Report for July 2022

Current operations:

- As of March 4, 2022, the Library is following the Town of Ayer's mask mandate. Masks are recommended but not required for library visitors and staff.
- We continue to offer curbside pickup service via the Curbside Shed. The default pickup location for requested items is the Main Desk. Please call us to have your requested items placed in the shed.
- The Friends' Book Cellar - on the Ground Floor is open.
- The Reading Room in the historic wing of the building remains closed to the public until we can repair the plaster ceiling that partially collapsed in May 2021.
- Some programs are now available in person (Story Time), virtual programming is still being offered.

July Updates

- New Hours - Effective May 1st: The library has increased the hours it is open to accommodate the needs of the community. The new hours are as follows:
 - Tuesday 10am – 6pm, Wednesday 10am – 8pm, Thursday 10am – 6pm, Friday 10am – 5pm, Saturday 9am – 2pm
- Summer Reading: Summer Reading started for all ages on July 5th
 - Children:
 - Registered – 101
 - Completed Activities – 148
 - Badges Earned – 1,115
 - Books Read – 955
 - Teens:
 - Registered – 24
 - Badges Earned – 94
 - Books Read – 86
 - Adults:
 - Registered – 37
 - Completed Activities – 64
 - Reviews Written – 22
 - Books Read – 154
- Children's Programs: Programs are being presented by the Head of Youth Services Amy Leonard, Circulation Librarian Becca Kranz, and some special guests.
 - 7/7/22 – Elijah T. Grasshopper and Friends - 85
 - 7/14/22 –DPW Touch-a-Truck - 150
 - 7/21/22 – Firetruck Visit - 135
 - 7/28/22 – Dino-Yoga with Ms. Becca - 27
- Kids Displays: Read Beyond the Beaten Path, Women's Rights: Roe v. Wade, MA Children's Choice Awards, LGBTQ+, Non-Fiction Highlights.

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- Teen Programs:
 - 7/19/22: Button Making - 11
- Teen Displays: Read Beyond the Beaten Path

- Adult Programs:
 - 7/9/22 – Book Club: *Big Summer* by Jennifer Weiner - 4
- Adult Craft:
 - Family Crest – 20
 - Murder at the Zoo Mystery Pack - 21
- Spice Kits: Pizza Seasoning – 22
- Spring Brain Bundles: 260
- Adult Book Displays: Staycation, National Sunset Month, Mystery Books, Blind Date with a Book
- Curbside pick-ups: 6

- Facebook Posts:
 - Total Reaches: 6,669
 - Top 5 Posts:
 - Main Floor July Displays – 1,714
 - Murder Mystery Pack – 1,458
 - Elijah T. Grasshopper – 1,238
 - Animal Craze – 1,216
 - Fire Truck Visit – 1,043

The number of people who saw any content from your page or about your page, including posts, stories, ads, social information from people who interact with your page, and more. Reach is different from impressions, which may include multiple views of your posts by the same people. Reach refers to individual numbers, not multiple views of your posts by the same people. Reach can include the number of people who had the post in their Facebook newsfeed, clicking "read more", clicking on the image of the post, etc.

- Behind the Scenes:
 - Maintenance & Repair
 - Building
 - Repairs the Reading Room Ceiling have been completed.
 - One Light needs to be repaired and rehung. The smoke detectors need to be reinstalled.
 - A new book drop was installed outside near the handicap parking.
 - The exterminator was called for a small wood roach infestation. This is a yearly occurrence.

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Library Department Heads Activities:

- Continuing Education:

- o Classes, webinars and other education classes attended by library department heads.

- 7/6/22 – The State Aid Workshop – How to submit ARIS (Mass Board of Library Commissioners, Samantha)

Many thanks to the Ayer Library Staff for their contributions to this report.

Respectfully,

Samantha Benoit
Assistant Director

Barbara Cheeks
Head of Adult Services

Amy Leonard
Head of Youth Services