

# **The Ayer Library Director's Report**

September 2022

## **Personnel Updates**

- Luke Kirkland started parental leave on August 30th after the birth of his son.
- Barbara Cheeks stepped into the role of Acting Director during Lukes 8 week leave.

## **Children's Programming:**

- Story Time: 9/8 Tumble Bumble 19ppl, 9/15 Strega Mama- Bluey 36ppl, 9/22 Chicka Chicka Boom Boom 27ppl, 9/29 Not a Box Funded by Friends
- Teen Program: 9/14 Lego 9ppl, 9/17 Lego 0 ppl, 9/21 Game Night 9ppl, 9/28, Fuse Beads 0 ppl 9/29
- Kid Display: Back to School, Fall
- Teen Display: Banned Books

## **Adult Programming:**

- Adult Craft: Macrame Feather Keychain 25
- Spice Kit: Fry Seasoning 25
- Adult Displays: "Aren't you happy you don't have to go back to school", Climate Change, Coffee Day, Tolkin day
- Book Group: Prep by Curtis Sittenfeld
- Adult Program: Seed Saver Class with Judit Taylor 13
- Brain bundles: 225

## **Facebook Stats:**

### **Facebook Numbers - September**

Total reach: 5,165

### **Top five posts with the highest reach that month:**

Horror Nights - 1,362

Felted Bat - 1,306

YA Game Night - 1,180

Fuse Beads (YA) - 748

Adult Displays - 569

### **Facebook Page Reach**

The number of people who saw any content from your page or about your page, including posts, stories, ads, social information from people who interact with your page, and more. Reach differs from impressions, which may include multiple views of your posts by the same people. Reach refers to individual numbers, not multiple views of your

posts by the same people. Reach can include the number of people who had the post in their Facebook newsfeed, clicking "read more", clicking on the image of the post, etc.

### **Building Maintenance:**

- The Reading room smoke detectors have been installed.
- Café heating leak repairs are completed.
- The first part of the HVAC repairs is complete. We are now waiting for the parts to fix the valves located in the ceiling of the children's room office.
- The heater/ AC unit in the main office has been repaired.

### **Behind the Scenes:**

- Barbara was able to take over bill-paying responsibilities and found a small handful of unpaid bills from past fiscal years. All are now paid and up-to-date as far as we know.
- The Department head meeting was attended by Barbara on 9-14-2022
- Barbara had a meeting with the new officer who will be in charge of the FMC Devens. FMC is an administrative security federal medical center with an adjacent minimum security satellite camp. We are now their official library lesions and look forward to building this connection.
- The Adult Large Print collection has moved to the reading room. This move will allow our large print to grow. So far the reviews are all positive.
- Adult non-fiction has fully weeded and shifted removing all books from the top and bottom shelves when able to. This will allow patrons better access to the collection.
- Juvenile picture books have started to be weeded