

AYER LIBRARY DIRECTOR'S REPORT

June 2023

FACILITIES

- On June 16 Groton Pest Control performed a pest control treatment.
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PERSONNEL & PROFESSIONAL DEVELOPMENT

- Performance evaluations for all staff were completed. All staff received satisfactory evaluations and will receive step increases for FY24.
 - Caleb Brown will become our new Librarian I - Adult Services. He will start July 11.
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PROGRAMMING

Children's Programs

- 6/1/23: Storytime: Through Me to You Puppetry (41)
- 6/2/23: Wee Read & Play: Finger Paint (26)
- 6/7/23: Strega Mama: Pride Puppy (22)
- 6/8/23: Storytime: Ayer PO visit Truck (58)
- 6/10/23: Pride Party (65)
- 6/14/23: Author Visit: Jack the library Cat (20)

- 6/15/23: Storytime: DPW Touch a Truck (110)
- 6/21/23: Lego Club (15)
- 6/22/23: Making Music (58)
- 6/23/23: Tango the Horse visit (70)
- 6/28/23: D&D (20)
- 6/29/23: Watermelon Seed Story (37)

Teen Programs

- 6/10/23: Dishing Out Drag (6)
- 6/13/23: DIY Pronoun Pin (12)

Adult Programs

- 6/2/23: Friday-Flick: Where the Crawdads Sing (0)
- 6/3/23: Book Group: Decent People (8)
- 6/6/23: Growing Places Market (41)
- 6/14/23: Movie Night: Dr Doolittle (0)
- 6/27/23: Stitch Circle (3)
- 6/28/23: Somatic Therapy Workshop (3)

Takeaways

- Kids Brain Bundle (30)
- Adult Brain Bundle (40)
- Adult Craft: Knot Bracelet (26)
- Tea of the Month: Earl Grey (45)

Displays

- Kid/Teen Display: Summer, Fourth July, Pride, MTCBA Books, Find Your Voice
- Adult Displays: Bees & Honey, National Grouch Day June 1st, Killer Dads, Outdoor Eats

STATISTICS

CW MARS

- Total Circulations: 5,166
- Total Patrons with Ayer as Home Library: 4,123
- Items Added: 509

Overdrive

- Total Checkouts: 1201

Museum Passes

- Total Museum Passes Checked Out: 22
- Most Used Passes: New England Aquarium (7), Animal Adventures (4), and Museum of Fine Arts (3)

Facebook

- Facebook Followers: 1418 (+23)
- Facebook Page Reach: 11,186 (+262%)
- Facebook Page Visits: 5299 (+607.5%)

Instagram

- Instagram Followers: 1056 (+8)
- Instagram Page Reach: 419 (+35.2%)
- Instagram Profile Visits: 89 (+71.2%)

FINANCIALS

- Much of June was spent finalizing the spending for FY23, including meetings with Town Manager Robert Pontbriand to discuss the end of fiscal year process and how to most effectively and responsibly spend available personnel funds.

TOWN

- On June 14 Luke attended the Town Department Heads meeting.